



## **WOMEN'S GIVING FUND GRANTS Frequently Asked Questions**

### **How many Women's Giving Fund (WGF) grants will you make in 2018, and for how much?**

We expect to make one WGF grant in 2018 for approximately \$30,000. Park City Community Foundation (PCCF)'s Board of Directors make the final decisions on the number of grants and amount, with recommendations from the WGF Grants Committee.

### **What are you looking for in a proposed project or program?**

Please see the "Review Criteria" on page three of the full [WGF Grant Guidelines](http://parkcitycf.org/apply-for-a-grant/) on our "Apply for a Grant" web page: <http://parkcitycf.org/apply-for-a-grant/>. In general, the WGF Grants Committee will prioritize projects or programs that target a significant community need or opportunity benefiting women and/or children in Summit County; have a strategically planned approach that clearly addresses the need/opportunity and whose future beyond the grant is well thought out; have clear ways to assess results; are presented by sound organizations; and have reasonable budgets that also leverage other resources.

### **What does the committee look for when reviewing applications?**

Beyond the basic criteria, it is helpful to emphasize why the proposed activities matter, what drives the passion of the organization to want to undertake these activities, and how the proposed activities will actually work to produce the targeted impact. How many people will benefit? If a small number will benefit, is the impact especially deep, or will the program grow? The committee looks for whether all the pieces of the proposal fit together and flow toward the proposed goals and outcomes. It is optional but acceptable to include quotes, brief stories, and a small number of photographs, if desired. Video links may be included, but given the number of applications, reviewers are not required to watch linked videos as part of the review process.

### **Can an application be for a program benefiting just women, or just children, or does it have to be both women and children?**

Applications may be for programs benefiting just women, or just children, or both.

### **Can organizations based outside of Summit County apply?**

Yes, any 501(c)(3) nonprofit may apply for the WGF grant. Organizations based outside of Summit County should make clear how their proposed program directly benefits women and/or children in Summit County.

### **Is a program eligible if it is held in Summit County and involves participants from around the nation?**

The WGF Grant is intended to primarily benefit women and/or children in Summit County, Utah. While programs that include benefits to people elsewhere are eligible, it is critical to spell out what the local benefits are to women and/or children in Summit County.

### **Is there a preference for new programs vs. continuing programs?**

Applications are accepted for both new and continuing programs. In either case, it is helpful to show why the need or opportunity is compelling and requires this level of funding now. If a

completely new organization is being founded as part of the grant, information should be provided referencing the track record of the people and/or other organizations involved in the new startup.

**Would a naming opportunity in a capital campaign be eligible?**

Organizations may apply for a WGF grant to support a capital campaign, whether or not the support would lead to a naming opportunity. Applications for capital campaign support may want to emphasize how quickly the funding will lead to benefits for women and/or children in Summit County, and spell out as clearly as possible what the WGF grant would accomplish in the context of a large campaign.

**Are partnerships important?**

While we encourage partnerships where they make sense, the WGF Grant does not favor or disfavor programs that include partnerships. If partners are key to the proposed program's success, partners should provide the lead organization with a brief letter of support for the application, confirming their involvement.

**For a collaborative project, who should apply for the grant?**

One lead organization should submit a single application for a collaborative project or program. Collaborating organizations should provide the lead organization with a brief letter of support for the application, confirming their involvement. If selected for the grant, the lead organization will receive the grant funds and may use some of the grant funds to pay one or more collaborating organizations for their part(s) in the project or program. It is helpful for the budget submitted with the application to spell out which organization will actually be directly incurring the various proposed expenses.

**Is the grant paid in one lump sum or in a series of payments?**

The payment plan can be adapted to the needs of the grantee. PCCF will work out the payment plan with the grantee. If the grant is meant to fund activities over more than one year, payments may be made in a series (most likely annually) over the grant term.

**What elements are important in a project's or program's evaluation plans?**

Different types of projects and programs have different types of indicators available. Where quantitative data are reasonably available, the WGF Grants Committee appreciates seeing data that help define the need being addressed in an application, and information about how the data will be followed and reported as the project or program is implemented. Qualitative information is also very helpful, both in establishing the need/opportunity and in reporting on results.

**What is the application and review timeline?**

Please see page two of the full WGF Grant Guidelines for the complete application and review timeline for 2018. Briefly, applications are due by midnight on February 8; approximately seven semifinalists will be selected by March 14, and will be visited in person by the committee in early April; three finalists will be selected by April 20; the full WGF membership will vote on the three finalists from June 4-18; and the 2018 grantee will be announced at a celebration event in July (exact date TBD).

**What is the history of Park City Community Foundation and the Women's Giving Fund?**

For more information about PCCF and the WGF, please visit the following web pages:

<http://parkcitycf.org/about-us/>

<http://parkcitycf.org/our-impact/womens-giving-fund/>

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