

NOVEMBER 4, 2016



livepcgivepc.org



PROGRAM OF
Park City Community
Foundation

BUSINESS EMAIL BLAST TEMPLATE

Email is the easiest way to get the word out to your employees and clients. You are welcome to use these samples to create your own messages.

Please send one or two communications to your employees prior to the event. On the actual day of the event plan to send out at least one email reminding them to donate.

SUGGESTED SUBJECT LINES:

One Day. Many Causes. Your Impact.

Park City is coming together on 11.4.16

24 hours of community giving

On 11.4.16, (BUSINESS NAME) and Park City will come together for Live PC Give PC, and we need YOU to join us. It's 24 hours of nonprofit giving—and it's your chance make a real difference, right here in our community.

If you love Park City and all it has to offer, you must love our nonprofits and their hard work. And by showing your love through Live PC Give PC, you help sustain these amazing organizations, which give so much to our community and help make Park City the great town we know and love.

Join (BUSINESS NAME) in supporting our community on 11.4.16 by donating online at livepcgivepc.org.

INVEST IN OUR FUTURE, STARTING TODAY

Find out more—visit livepcgivepc.org—and commit to giving on 11.4.16!

Live PC Give PC is a program of Park City Community Foundation.

How does it work?

All donations on livepcgivepc.org will be made to the Razoo Foundation, a 501(c)(3) tax-exempt organization which permits donors to advise a regranting of their donations to other IRS-recognized qualifying 501(c)(3) organizations such as Park City nonprofit organizations. It is Razoo Foundation's normal practice to regrant 94.1% less \$0.30 of each contribution to the qualifying organization as advised by the donor, retaining 5.9% + \$0.30 for Razoo Foundation's expenses (including credit card transaction costs).