CAMPAIGN & DAY OF GIVING 411

ABOUT LIVE PC GIVE PC 2016

What Is Live PC Give PC

A project of Park City Community Foundation, this one-day virtual event encourages those who love Park City and Summit County, Utah, to contribute to local nonprofit organizations through a single online giving platform, livepcgivepc.org, on a single day.

This year's Day of Giving is November 4, 2016.

2016 Campaign Goal

To raise $1,500,000 in 24 hours.

In 2015, Live PC Give PC raised more than $1,348,668 from over 3,293 donors.
Since 2011, we have raised more than $4 million for Park City's nonprofits.

Participating Nonprofits

Over 95 nonprofits that are based in or have ongoing programs in Summit County, Utah.

Prizes and Matching Grants

When giving on 11.4.2016, donors have the opportunity to double their dollars:

- **Matching Grants –** This year, every nonprofit is seeking a matching grant. If we reach this goal, this means that no matter what nonprofit you support, your dollars are leveraged! In 2015, we had over $250,000 in matching grants.
- **Leaderboards** – Donors will help organizations compete for prizes on several leaderboards. The nonprofits with the most unique donors overall, and in several thematic categories, will be eligible to win grants of $500 to $2500.
- **Park City Community Foundation (PCCF) is offering $17,500 in prizes** – Cash grants to nonprofit organizations, based on the number of unique donors.

Day of Giving Activities For Locals

Open to the public on 11.4.16:

- **Live PC Give PC HQ & Donation Café**, 7a – 7p, High West Distillery, 703 Park Ave.
- **Live PC Give PC Party**, 7p – Midnight, High West Distillery (cash bar, 21+)
- **Participating Nonprofits** – See page 3; many will host events across the area

Keeping Money Local

In order to participate, nonprofits must be based in and/or have ongoing programs in Summit County, Utah. All funds raised on 11.4.16 on livepcgivepc.org must be used in Summit County, Utah.

Online / Social Media Links

Website	http://livepcgivepc.org
Facebook	https://www.facebook.com/livepcgivepc
Twitter	https://twitter.com/LivePCGivePC
Instagram	https://instagram.com/livepcgivepc
Vimeo	https://vimeo.com/parkcitycf

Contacts

Park City Community Foundation parkcitycf.org
Katie Wright, Executive Director 435-659-8929, katie@parkcitycf.org
Ollie Wilder, Programs Director 207-542-6646, ollie@parkcitycf.org

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NOVEMBER 4, 2016

LIVE GIVE PC

livepcgivepc.org

PROGRAM OF Park City Community Foundation

DETAILED CAMPAIGN INFORMATION

Day of Giving Leaderboards

Leaderboards, posted on livepcgivepc.org, rank participating organizations by number of unique donors throughout the Day of Giving. They also list how much money each organization has raised. They are updated about every 15 minutes.

This year, leaderboards will be offered in categories including "All Nonprofits" and in several mission-based categories. Every participating organization will be listed on the "All Nonprofits" leaderboard. The mission-based leaderboards will include nonprofits working in specific areas of interest.

Prizes Offered To Nonprofits

Number of Unique Donors for All Nonprofits – PCCF is offering cash grants for the top three organizations that have the most unique donors - $2,500, $1,500, and $1,000.

Number of Unique Donors for Mission-Based Leaderboards – PCCF is offering cash grants for the top three nonprofits in each of five broad mission-based areas with the most unique donors - $1,250, $750, and $500.
Nonprofits may only win one leaderboard prize, either on the All Nonprofits leaderboard or on one of the mission-based leaderboards.

Sponsors

- **Presenting Sponsors –** Vail Resorts: Park City Mountain and EpicPromise
- **Apex Sponsors –** GBS Benefits, High West Distillery & Saloon, Park City Hospital, SNOCRU, Tesoro Foundation, The Richard E. and Nancy P. Marriott Foundation
- **Summit Sponsors –** Backcountry, Summit Sotheby's International Realty, The Parkite
- **Crest Sponsors –** Bradley A. Olch, Gallery Mar, Jones Waldo, Julie Hopkins Real Estate, RIESTER, Skullcandy/Born in PC, Synergy Construction, Michael and Erin Ruzek, Barbara Zimonja and Richard Pack, Brooks & Phyllis Robinson
- **Vista Partners –** Cole Sport, Shane Herbert, Ski Butlers Ski Rentals, Susan Pearlstine, Bob and Susan Richer, Edward N. Robinson
- **Media Sponsors –** The Park Record, KPCW, ABC4/Good4Utah, PCTV

About Park City Community Foundation

Park City Community Foundation, Utah's first community foundation, offers donor services, supports nonprofit organizations, and convenes the community to address shared challenges. Projects of Park City Community Foundation include Live PC Give PC, Women's Giving Fund, the Community Pass Program, and others. Learn more at parkcitycf.org.

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PARTICIPATING NONPROFIT ORGANIZATIONS (as of October 21, 2016)		
Alf Engen Ski Museum Foundation	Park City Baseball	Summit Community Gardens
Arts-Kids, Inc.	Park City Chamber Music Society	Summit Community Power Works
Best Buddies	Park City Community Foundation	Summit Land Conservancy
Big Brothers Big Sisters of Utah	Park City Cooperative Preschool	Summit Ski Team
Bill White Agriculture Education and Sustainability Center	Park City Day School	Swaner Preserve and EcoCenter
Canines with a Cause	Park City Education Foundation	Team Park City United
Christian Center of Park City	Park City Film Series	Team Utah Snowboarding, Inc.
Community for Children's Justice	Park City Ice Miners	The Hope Alliance
CONNECT Summit County	Park City Institute	THINC Park City
EATS Park City	Park City Karate Booster Club / Intermountain Karate Foundation	Uinta Headwaters RC & D Council
Egyptian Theatre	Park City Lacrosse Organization	United States Ski and Snowboard Foundation
Figure Skating Club of Park City	Park City Museum	US Adaptive Bobsled and Skeleton Association
Fly Freestyle	Park City Nordic Ski Team	Utah 1033 Foundation
Friends of the Park City Library	Park City Rowing Academy	Utah Avalanche Center
Give Life a Chance Fund	Park City Sailing Association	Utah Clean Energy Alliance, Inc.
Habitat for Humanity of Summit & Wasatch Counties	Park City Ski Team	Utah Food Bank
Healthy Environment Alliance of Utah	Park City Soccer Club, Inc.	Utah Legal Services, Inc.
Holy Cross Ministries	Park City Speed Skating Club	Utah Olympic Park and Utah Olympic Oval
ID One Foundation	Park City Summit County Arts Council	Utah Open Lands Conservation Association, Inc.
Immigrant Legal Services	Park City Youth Lacrosse Organization	Utah Rivers Council
Inclusion Center for Community and Justice	Paws for Life Utah	Utah Symphony & Opera
Jewish Family Service	PC ALL	Valley Behavioral Health
Joseph James Morelli Scholarship Fund	PC READS	Wasatch Back Trees
Kimball Art Center	PC Tots	Wasatch Backcountry Rescue
KPCW Radio	Peace House, Inc.	Wasatch Freestyle Foundation
Leadership Park City	People's Health Clinic, Inc.	Wasatch Luge
Mountain Town Music	Planned Parenthood Association of Utah	Wild Heart Sanctuary - Reinfree.org
Mountain Trails Foundation	Playing for Life Foundation	Winter Sports School in Park City
Mountain West Mothers' Milk Bank	Pregnancy Help Center of Park City	Women's Giving Fund
Mountainlands Community Housing Trust	Recycle Utah	Women's Ski Jumping USA
National Ability Center	Sage Mountain - An Advocate for Farm Animals	YMCA of Northern Utah
Nuzzles & Co.	Sam Jackenthal Fund	Young Life
One Revolution Foundation	Shining Stars School	Young Riders, Inc.
P.C. Rotary Foundation	Sierra Club Foundation	Youth Sports Alliance
PandoLabs	South Summit Trails Foundation	ZGiRLS
	Speedy Foundation	
	Summit Bike Club	

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EVENT	DETAILS	TIME / LOCATION
Live PC Give PC *Campaign HQ*	Capture the energy of Live PC Give PC at the Campaign Headquarters, at the center of all the day's activities. On site will be a Donation Station Café, where members of the community, volunteers or potential donors can go to relax, check out new or favorite nonprofits, and make a donation on the spot. HQ is the home base for all volunteers picking up T-shirts, signs, or resting up before heading back to their next ambassador post.	Time: 7:00a – 7:00p Location: High West Distillery, 703 Park Ave
Live PC Give PC *Campaign and Nonprofit Ambassadors Hit the Streets*	At high-traffic locations throughout Park City, community and nonprofit representatives hit the streets to help promote the campaign and their favorite causes. Waving signs and props, dressed-up in fun costumes, and wearing very big smiles, these volunteers help spread the word to members of the community.	Times: 7:30a – 9:30a 11:30a – 1:30p 3:30p – 6:00p Locations: Available 11.4.16.
Live PC Give PC *Giving Party*	After an exciting day of campaigning, Live PC Give PC participants - nonprofits, volunteers, donors, and members of the community - are invited to celebrate and count down the final hours till the end of the Day of Giving at midnight. • Entertainment • Donation Station • Nonprofit Info Center • "Selfie Station," a red-carpet experience • Free admission, cash bar, must be over 21	Time: 7:00p – Midnight Location: High West Distillery, 703 Park Ave