# Annual Update 2017



### **Our Pillars**

Accelerating Park City nonprofit organizations' success with Expert Philanthropic Advisory Services

Creating a lasting success for donors and charities with our **Proven Financial Stewardship** 

Endowing the future of nonprofits in Park City with our **Foundational Presence** 

Succeeding in taking on the big issues and causes creating Wide Community Impact

#### Dear Friend,

Park City Community Foundation began ten years ago and people sometimes still ask, "What do you do?" In the following pages, we will share stories about our wide community impact through two current initiatives: the Solomon Fund: Integration through Recreation and the Mental Wellness Alliance. We believe they illuminate our mission of creating an enduring philanthropic community to benefit all the people of Park City.

In this letter, we want to share a story of our foundational presence. Last year, the Children's Justice Center met Heather\*, a young girl who had been assaulted during the night. The experts at the CJC recommended that Heather receive a checkup by a specialized pediatrician right away. The family agreed, but then had to wait for hours in a Salt Lake City emergency room. Imagine your child in crisis: no shower, no mug of hot chocolate, no homemade soup, no blanket, and no comfort of home.

Park City Community Foundation's expert philanthropic advisory services resulted in the Children's Justice Center receiving the annual Park City Community Foundation Women's Giving Fund grant of \$30,000. The CJC was able to purchase the medical equipment to ensure that our children, when faced with a horrible situation, get the care they need immediately and locally.

The Children's Justice Center, in addition to the funds, received recognition for and awareness of their programs and connected with more volunteers, board members, and donors. Park City Community Foundation nurtured this key service in our community and accelerated their success.

This is why Park City Community Foundation exists. We bring donors, volunteers, nonprofits, and all the people of our community together to make Park City a better place. After 10 years of strong leadership, serving the needs of Park City, and proven financial stewardship, our impact has increased substantially. In 2016 alone, we directed \$1.9 million in grants and raised \$1.7 million during Live PC Give PC, and we have achieved a cumulative impact of \$13 million since our inception.

Upwards of 90% of these funds are earmarked for specific nonprofits and programs. That is why your generosity is so critical. Your unrestricted donations allow us to quickly respond to the urgent needs of Park City. We envision a time when Park City Community Foundation has the financial and human resources to tackle more of our community's most complicated and pervasive issues. Flexible resources are critical to making this possible, and we thank you for being a part of making us more nimble, ever better at creating an enduring philanthropic community for all the people of Park City.

Philanthropically yours,

Katie Wright

Executive Director

**Board Chair** 

CONNECT executive director, Shauna Wiest provides support for Mary, who has a child dealing with mental illness.

# Living Well: Mental Wellness To Benefit All

By Ollie Wilder, Community Impact Director

When Mary's son James was a junior at a local high school, he had an unforeseen reaction to two prescription drugs. Over time, he became anxious and depressed, and eventually had a psychotic break. Since then, James has been in and out of hospitals, including an eight-month stay. He has alienated himself socially, can't keep a job, doesn't exercise or eat well, and has given up on his earlier life goal of becoming a pilot. Occasionally he decides to go off his medication, which can result in a police visit followed by admission to a hospital. He doesn't think he's ill, but is unable to move forward with his life, and his loved ones face fear, sadness, and financial hardship.

Mary felt like she had to hide her family's struggle from her friends and community, until she met Shauna Wiest, now executive director of CONNECT Summit County. Finally, Mary had a sounding board in Shauna, along with the organization's co-founders, Ed and Lynne Rutan. They understood what she was going through as a parent and had practical suggestions for how to cope with James's mental illness. Last winter, James was admitted to the hospital and fortunately, with Shauna's help, they found top-level inpatient neuropsychiatric care in Salt Lake City, and a diagnosis was finally made: bipolar disorder. While Mary and James's struggle is not over, they now have resources to rely on.

CONNECT Summit County is a member of the Summit County Mental Wellness Alliance. The Alliance, initially convened by Park City Community Foundation and housed at the Summit County Health Department, is mobilizing community members, organizations, and government to address these issues. Among the solutions the Alliance is working on are an online database hosted by CONNECT (and partly funded by Park City Community Foundation) to search for services: public outreach and advocacy programs to help foster community compassion; recruitment of more providers and facilities to Summit County; and much more. For example, with many partners by our side, Park City Community Foundation organized the Summit County Mental Wellness Solutions event featuring mental health care advocate Leon Evans, and has hosted a suicide prevention training for nonprofits.

What's still missing? Mary would love to see:

- Increased public awareness so that kids with mental health issues are more accepted.
- A better way to find the right mental health services.
- More mental healthcare providers to meet the needs in our community.
- A local place for someone like James to go on a daily basis to get help to start a new life.

The Park City community has a long way to go to provide the full range of solutions needed to support people with issues involving mental health and substance use. As this gap has become clear, Park City Community Foundation has acted by convening the key people and partners to make—and fund—change.

Mental wellness is just one example of how we are working to create an enduring philanthropic community for all the people of Park City. Thank you for supporting our efforts, enabling us to lead initiatives that benefit those who need it most.

You can read more about Mary and James at www.parkcitycf.org/ mentalwellness.

# Dance On: Integration Through Recreation

By Sarah MacCarthy, Bilingual Outreach Coordinator

In mid-August, Stephany, a local Latina teenager, made a strong impression at a dance studio: she has talent! Three months prior, Stephany had attended the inaugural Solomon Fund registration event where she signed up for a summer dance camp at Ballet West. At camp, she rediscovered her passion for dancing, excelled in performing and made friends with her fellow campers.



At the conclusion of the four-day camp, Stephany knew she wanted more—she wanted to continue to dance. Through support from the Solomon Fund and Ballet West, her aspirations came to fruition. Stephany now participates in one of Ballet West's accelerated yearround programs and will continue to dance throughout the school year.

The registration event held in late April gave Latino families the opportunity to connect with local sports and recreation organizations. Park City Community Foundation translated their materials into Spanish and provided interpreters to help with communication. Of the more than 300 Latino families with children enrolled in Park City elementary schools, more than 100 families attended our first registration event, and 113 children signed up to participate in summer activities. By continuing to bring together local organizations and the Latino community, Park City Community Foundation's Solomon Fund is impacting lives one player and one dancer at a time.

Park City Community Foundation's Solomon Fund aims to address several barriers that currently keep kids from participating: communication and outreach, transportation, and scholarships and gear. The Solomon Fund facilitates access to sports and recreation, giving Latino kids opportunities to play together with their peers and become more involved in our very active community.

The Community Foundation staff working on the Fund—Diego Zegarra and Sarah MacCarthy—have brought together a coalition of people and



partner organizations to realize our goal. Through scholarship grants, translations into Spanish, direct outreach to families, and help with gear, the Community Foundation is using their expertise to change the long-term landscape to make greater Park City a more inclusive, integrated, and complete community.

Your generosity enables us to lead initiatives like this one, thank you! You can see an update about Stephany at www.parkcitycf.org/solomonfund.

Stephany stands perfectly poised at the ballet barre during her Ballet West class in Kimball Junction.

# Park City Community Foundation

### By the Numbers







2016

\$1,736,306 Donated to Park City nonprofits

- 3,676 Unique Donors
- 9,456 Donations
  - **106** Participating Nonprofits

\_\_\_\_\_ 2017

November 10, 2017 Goal \$1,999,999

51 New WGF Members 17 Wonder Women



PARK CITY

(members who gave beyond their membership in 2016/2017)

**1** Medical room funded for Children's Justice Center



Excellence. Accountability. Impact.™

Nonprofit Roundtables

Includes 2 NEW roundtables for Board Members

82 Participants in "Passion Creates Action" workshop

### 2017 Board of Directors

Director Emeritus & Founder John D. Cumming

Founder Bradley A. Olch

Judy Billings Courtney Caplan **Bill Coleman** Kristi Cumming **Diane Foster** Steve Ginder Jody Gross Sarah Hall Cathy Hill Jolie lacobelli Sean Kelleher Robert La Forgia Mark Lemons Hank Louis Karen Marriott Jon Monk Franklin Morton Jack Mueller Whitney Olch Bishop Kevin Parker Tom Raffa Svd Reed **Bob Richer Bill Rock** Mike Ruzek Steve Sloan Beano Solomon Peter Vitulli

### Thank you to our Community Fund Donors

Unrestricted dollars lead to unrestricted thinking. Flexible resources ensure the Community Foundation can respond to Park City's most urgent and complex needs.



### Pinnacle \$25,000 or more

	J Taylor and Suzanne Crandall John and Kristi Cumming	David Pottruck Emily Scott	Powdr Corporation United Way of Salt Lake	Vail Resorts – Epic Promise
Apex \$10,000 to \$24,999				
Anonymous (1) Boarddocs/ Emerald Data Solutions * Art Buser and Pam Greacen Buser Bill Coleman David E. Cumming Family Foundation	Deer Valley* Linda DesBarres Steve and Deb Ginder Tom and Pat Grossman GBS Benefits – Jeff and Lydia Kluge Sean and Margaux Kelleher	High West * Mark and Tiffany Lemons Hank and Diane Louis The Lund Family Foundation Marriott Daughters Foundation	Karen Marriott and Nathan Rafferty Richard E. & Nancy P. Marriott Foundation Franklin and Debbie Morton Jack and Sue Mueller Park City Hospital Kevin and Annie Parker	Bob and Susan Richer Richard and Susan Roth SNOCRU Tesoro Foundation Lauren and Peter Vitulli Peter and Mary Wright Jr.
Summit \$5,000 to \$9,999	Mark Fischer	Pobert La Forgia and Ngan Lo	Tom and Kathy Paffa	Stove and Ingrid Tyler
Anonymous (1) Backcountry Tom and Judy Billings Larry and Judy Brownstein George and Katie Coleman	Jim and Diane Francis Eric and Nancy Garen John and Mindy Halsey Jr. Jim and Cathy Hill	Robert La Forgia and Ngan Le Phyllis Maizlish – Maizlish Family Foundation Tom and Linda McCausland The Orchard Foundation The Parkite	Bill and Jennifer Rock Silver Star Ski and Sport Snell and Wilmer Summit Sotheby's International Realty	Steve and Ingrid Tyler Wells Fargo Dave and Renee Wentz The Winfield Foundation
<b>Crest</b> \$2,500 to \$4,999				
Alan Agle* Farasha Gallery MAR Judith Friedman	Stewart and Jody Gross Jones Waldo Julie Hopkins James and Shelley Middleton	JP Morgan Lease Corporation of America Dan McPhun and Kristin Fletcher Brad Olch	Brooks and Phyllis Robinson Chaye Zuckerman Shapot and Michael Shapot Skullcandy Stephen and Marta Sloan	Synergy Development Barbara Zimonja and Richard Pack
<b>Vista</b> \$1,000 to \$2,499				
Stephanie and Dan Aucunas Barry and Amy Baker George Bishop and Whitney Olch Bishop Gary and Jana Cole C.W. Henderson & Associates Karen Dixon	and Katie Wright Peter and Kathleen Metcalf	Jon and Shelly Monk Morgan Stanley Simone and Brent Nixon Rhonda O'Neill Kelly Palmer Susan Pearlstine Jason and Anne Marie Portnoy	Mark and Dianne Prothro Syd Reed RIESTER Edward N. Robinson Fund Michael and Erin Ruzek Ski Butlers Shelly Silverman Bayne Stevenson	Tommy Tanzer and Joanne Bloom Betsy and Scott Thornton Thomas and Patricia Van Winkle Niels and Pam Vernegaard Nann and Mike Worel Zions Bank Joel and Elaine Zuckerman
Done to Your Taste Catering*	Matthew Mitton			
Community Pass Club				
<b>Community Pass Club</b> The Community Pass is a recre	eation and relaxation pass with a			
Community Pass Club		conscience. Franklin and Debbie Morton Jack and Sue Mueller David Pottruck Bob and Susan Richer	<b>Partners</b> Ballet West Canyons Golf Course Deer Valley Resort	Park Meadows Country Club PC Marc Tennis Promontory Club Sundance Institute

Members of our Legacy Society support everything we love about Park City. With planned gifts that advance our long-term community goals, Legacy Society members sustain our vibrant community for generations to come.

Anonymous (2) Bill Coleman

Scott and Carol Loomis Bryan Markkanen and Katie Wright

Franklin and Debbie Morton Susan Pearlstine The Olch Family

Myles Rademan and Joy Barrett

Mary and Peter Wright Jr.

List includes unrestricted and community fund donors from 2016-2017 as of August 15. If we missed you, our deepest apologies, please contact katie@parkcitycf.org