



## **Park City Municipal Selects Park City Community Foundation to Serve as Social Equity Community Convener**

*Park City Community Foundation to serve as conveners and develop strategic plan to advance the critical community priority of Social Equity*

PARK CITY, UTAH (October 18, 2018) – Park City Municipal Corporation is pleased to announce the selection of Park City Community Foundation to serve as the Social Equity Community Convener to advance work on the critical community priority of social equity. In the role of Social Equity Community Convener, the Park City Community Foundation will facilitate collaboration between local nonprofits, advocates, and partner organizations to identify pressing social equity challenges facing our community and develop a strategic action plan to address these needs.

Park City Community Foundation will mobilize its highly qualified staff and deep convening experience to bring the community together in a coalition that will perform a social equity self-diagnosis, identify existing social equity resources and gaps, prioritize the most significant and addressable social equity challenges, develop a multiyear strategic plan, and support Park City Municipal Corporation in ensuring it serves a wide range of constituents.

“The selection committee chose Park City Community Foundation because of the positive impact they have on the Park City community, and the solid governance and financial sustainability they demonstrate. We trust that their work will include the entire community and have lasting impact for the public good,” says Park City Mayor Andy Beerman.

Social equity was deemed a critical priority by City Council in March of 2018 during their strategic planning retreat. Social equity serves as a driver of all of the City’s critical priorities, which include affordable housing, transportation, and energy. Park City has taken a lead role in collaborating to further the vision of a complete community where everyone is included, has equitable access to resources, and feels welcome, safe, and valued.

“The goal of this work is to make Park City a community where opportunity is accessible to all. We plan to connect people to this effort in a meaningful way so that we can make real and systemic change. We look forward to uniting Parkites with diverse social, economic and cultural backgrounds in the efforts to create a complete community,” says Katie Wright, Executive Director of Park City Community Foundation.

Park City Municipal and the Community Foundation are eager to engage stakeholders in this process and work towards fostering a complete community. The deadline for completion of the Community Strategic Action Plan is October 1, 2019.

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**About Park City Municipal Corporation**

*Park City Municipal Corporation is the government seat for Park City, Utah. A former silver mining town, Park City is now home to two world-class ski resorts and was the mountain host for the 2002 Salt Lake City Olympic Winter Games. The town of 8,000 also hosts many special events, including the Sundance Film Festival and the Kimball Arts Festival. For more information, please visit [www.parkcity.org](http://www.parkcity.org)*

**About Park City Community Foundation**

*Park City Community Foundation exists to bring donors, volunteers, nonprofits, and all the people of our community together to make Park City a better place. After ten years of strong leadership, serving the needs of Park City, and proven financial stewardship, the Community Foundation has a widespread, significant impact. If you are interested in being a part of this important work, you can stay updated by visiting [ParkCityCF.org/SocialEquity](http://ParkCityCF.org/SocialEquity) and joining the email list.*