



Women's Giving Fund GRANTS Frequently Asked Questions

How many Women's Giving Fund grants will you make in 2019, and for how much?

We expect to make one Women's Giving Fund grant in 2019 for approximately \$33,000. Park City Community Foundation's Board of Directors make the final decisions on the number of grants and amount, with recommendations from the Women's Giving Fund Grants Committee.

What are you looking for in a proposed project or program?

Please see the "Review Criteria" in the Women's Giving Fund Grant Guidelines on our application platform at <http://www.grantinterface.com/Process/Apply?urlkey=parkcitycf>. In general, the Women's Giving Fund Grants Committee will prioritize projects or programs that target a significant community need or opportunity benefiting women and/or children in Summit County; that have a strategically planned approach that clearly addresses the need/opportunity and whose future beyond the grant is well thought out; that have clear ways to assess results; that are presented by sound organizations; and that have reasonable budgets that also leverage other resources.

What does the committee look for when reviewing applications?

Beyond the basic criteria, it is helpful to emphasize why the proposed activities matter, what drives the passion of the organization to want to undertake these activities, and how the proposed activities will actually work to produce the targeted impact. Some particular aspects to consider including might be:

- How many people will benefit? How does this compare to the total population of Summit County people who fit into the target audience? If a small number will benefit, is the impact especially deep, or will the program grow?
- How did you decide on the proposed strategy? Did you learn lessons from previous activities that did or did not work?
- Are there other institutions/organizations active in the proposed area of work, and if so, is collaboration an element of the proposed project?
- What are the plans to sustain the benefits of the program after any Women's Giving Fund Grant support ends?

The committee looks for whether all the pieces of the proposal fit together and flow toward the proposed goals and outcomes. It is optional but acceptable to include quotes, brief stories, a small number of photographs, and letters of support from any collaborating organizations, if desired. Video links may be included, but given the number of applications, reviewers are not required to watch linked videos as part of the review process.

Can an application be for a program benefiting just women, or just children, or does it have to be both women and children?

Applications may be for programs benefiting just women, or just children, or both.

Can organizations based outside of Summit County apply?

Yes, any 501(c)(3) nonprofit may apply for the Women’s Giving Fund grant. Organizations based outside of Summit County should make clear how their proposed program directly benefits women and/or children in Summit County.

Is a program eligible if it is held in Summit County and involves participants from around the nation?

The Women’s Giving Fund Grant is intended to primarily benefit women and/or children in Summit County, Utah. While programs that include benefits to people elsewhere are eligible, it is critical to spell out what the local benefits are to women and/or children in Summit County.

Is there a preference for new programs vs. continuing programs?

Applications are accepted for both new and continuing programs. In either case, it is helpful to show why the need or opportunity is compelling and requires this level of funding now. If a completely new organization is being founded as part of the grant, information should be provided referencing the track record of the people and/or other organizations involved in the new startup.

Would a naming opportunity in a capital campaign be eligible?

Organizations may apply for a Women’s Giving Fund grant to support a capital campaign, whether or not the support would lead to a naming opportunity. Applications for capital campaign support may want to emphasize how quickly the funding will lead to benefits for women and/or children in Summit County, and spell out as clearly as possible what the Women’s Giving Fund grant would accomplish in the context of a large campaign.

Are partnerships important?

While we encourage partnerships where they make sense, the Women’s Giving Fund Grant does not favor or disfavor programs that include partnerships. If partners are key to the proposed program’s success, partners should provide the lead organization with a brief letter of support for the application, confirming their involvement.

For a collaborative project, who should apply for the grant?

One lead organization should submit a single application for a collaborative project or program. Collaborating organizations should provide the lead organization with a brief letter of support for the application, confirming their involvement. If selected for the grant, the lead organization will receive the grant funds and may use some of the grant funds to pay one or more collaborating organizations for their part(s) in the project or program. It is helpful for the budget submitted with the application to spell out which organization will actually be directly incurring the various proposed expenses.

Is the grant paid in one lump sum or in a series of payments?

The payment plan can be adapted to the needs of the grantee. Park City Community Foundation will work out the payment plan with the grantee. If the grant is meant to fund activities over more than one year, payments may be made in a series (most likely annually) over the grant term. Funds must be used within 3 years of receiving the grant.

What elements are important in a project's or program's evaluation plans?

Different types of projects and programs have different types of indicators available. Where quantitative data are reasonably available, the Women's Giving Fund Grants Committee appreciates seeing data that help define the need being addressed in an application, and information about how the data will be followed and reported as the project or program is implemented. Qualitative information is also very helpful, both in establishing the need/opportunity and in reporting on results.

What is the application and review timeline?

Please see page two of the full Women's Giving Fund Grant Guidelines for the complete application and review timeline for 2019. Briefly, applications are due by midnight on February 7; approximately seven semifinalists will be selected by March 14, and will be visited in person by the committee in early April; three finalists will be selected by April 19; the full Women's Giving Fund membership will vote on the three finalists from June 3-17; and the 2018 grantee will be announced at a celebration event in July (exact date TBD).

What organizations/projects received the past Women's Giving Fund Grants?

- The inaugural 2015 Women's Giving Fund Grant was made to PC Tots, a new affordable childcare program.
- The 2016 Women's Giving Fund Grant was made to Summit County Children's Justice Center for facility improvements to increase the services, confidentiality, and comfort provided to children and families.
- The 2017 Women's Giving Fund Grant went to Peace House to support transitional housing for victims of domestic violence.
- The 2018 Women's Giving Fund Grant went to Big Brothers Big Sisters of Utah to expand their community-based mentoring program.

How do I apply for the Women's Giving Fund Grant?

Before the February 7 deadline, visit the application platform at <http://www.grantinterface.com/Process/Apply?urlkey=parkcitycf>, create an account, and complete and submit the Women's Giving Fund Grant application form.

What is the history of Park City Community Foundation and the Women's Giving Fund?

For more information about Park City Community Foundation and the Women's Giving Fund, please visit the following web pages:

<http://parkcitycf.org/about-us/>
<http://parkcitycf.org/our-impact/womens-giving-fund/>

Do larger, national, long-standing organizations have better chances than newer, local, or small organizations?

Both more established organizations and newer organizations have received grants from the Women's Giving Fund in the past. For example, PC Tots was a brand new organization when they received the grant in 2015. Big Brothers Big Sisters of Utah, a local chapter of a national organization, received the grant in 2018. The key question that the Women's Giving Fund Grants Committee and voting members take into consideration is the potential impact of the project.

What can prospective applicants learn from past grantees' applications/proposals?

Keep in mind the main criteria that the Women's Giving Fund Grants Committee uses to review applications: demonstrate that the program/project addresses a significant community need for women and/or children, strategic plan, and measures to evaluate outcomes.

We also recommend telling a story of a specific beneficiary of the potential grant, which exemplifies the impact both on individual women and/or children and the greater community. For reference, we also recommend viewing the videos that are produced about the three semi-finalists which provide more context on which Women's Giving Fund members vote. Below are the video links for the 2018 Women's Giving Fund finalists:

- Arts-Kids: <https://vimeo.com/273025824>
- Big Brothers Big Sisters of Utah: <https://vimeo.com/273027425>
- Holy Cross Ministries: <https://vimeo.com/273026934>

January 8, 2019