

2019 Live PC Give PC

Sponsorship Opportunity
Friday, November 8, 2019



Help shape Park City's future in a single day

Live PC Give PC, presented by Park City Community Foundation, is a day of giving back to our community.

Live PC Give PC Impact

\$2.4 Million raised in 2018
from 4,790 unique donors
\$10.3 Million raised in 8 years
Over 100 local nonprofits
supported yearly

About Park City Community Foundation: The Community Foundation plays a vital role in solving our community's most challenging problems. By constantly identifying gaps and issues within our community, we have a keen understanding of Park City's most pressing needs. To address these issues and fund solutions, we bring together local nonprofits, caring donors, and community leaders to contribute both financial resources and innovative ideas to create lasting change.



Park City Community Foundation is creating an enduring philanthropic community to benefit all the people of Park City.

Why Sponsor Live PC Give PC?

Donors say it best: "It helps those who need it most and makes the community stronger."

Expose your business:

- Social Media Outreach – Facebook reach of over 50,000 in Live PC Give PC-related posts, and engaged over 3,200 followers
- Traditional media outreach – Park Record, KPCW, Park City TV, and Salt Lake TV stations
- Community Events – logo placement on banners and collateral materials at the High West party with over 400 people in attendance, at the Fourth of July parade, and at Miner's Day parade

Reach a wide demographic of people who:

- Love Park City
- Give and buy locally

Engage your employees through:

- Flexibility to give to what they love
- Team volunteer opportunities



**Presenting
Sponsor**
\$25,000

**Apex
Sponsor**
\$10,000

**Summit
Sponsor**
\$5,000

**Crest
Sponsor**
\$2,500

Access to lift tickets, local golf and invitations to Community Foundation events.



Exposure on local and state media outlets.



Listing as sponsor of a themed leaderboard that provides nonprofits with extra prizes.



Sponsor level recognition in Park City Community Foundation published materials & mailings.



Your logo on printed and digital materials related to Live PC Give PC.



Sponsor recognition at Live PC Give PC public events.



Access to unique volunteering opportunities for you and your staff.



Your logo on the pre, day-of, and post Live PC Give PC websites.



Recognition on Park City Community Foundation website.



Social media promotion on Facebook, Instagram or Twitter.

