



Proposal Summary

Create an Emergency Tuition Subsidy Fund for Families in Crisis

If selected to receive the Women's Giving Fund Grant this year, PC Tots will use the funds for short-term, unbudgeted emergency tuition subsidies for women facing a financial crisis making them unable to pay their children's daycare tuition.

Four years after being awarded the first Women's Giving Fund Grant, PC Tots has grown from a dream to a vibrant, thriving provider of quality, affordable childcare serving 110 children of the local workforce in two centers every weekday of the year (with the exception of 6 holidays). We employ 26 dedicated childcare providers carrying out the original dream that all children in our community will receive high-quality childcare no matter what their ethnicity is, or their socioeconomic circumstances might be.

The price of quality childcare in our community is as high as tuition to a state university, which is out of reach for many working families in our community. As a nonprofit daycare, we offer lower tuition to all and approximately one third (31) of our children receive additional subsidies of \$600 or more per month which requires the organization to raise as much as \$250,000 per year.

We have had a persistent need for a fund to provide short-term subsidies for our families when sudden financial emergencies arise. Many of our families are living paycheck to paycheck and could be financially crippled by an illness or injury, loss of a job, divorce, or other emergencies. Single parents, most of whom are women, are at the highest risk of financial catastrophe.

Imagine being a young, pregnant woman whose husband is murdered, burdening her with astronomical medical bills and then trying to find childcare when her baby is born, or a recently divorced mother selling her blood plasma to pay for childcare so she can keep her job, or a working mother with a three-year-old daughter who can't afford tuition because her husband enters inpatient opioid addiction treatment and can't work for a few months. Each of these mothers of young children are PC Tots moms.

If awarded this Women's Giving Fund Grant, PC Tots will create an Emergency Tuition Subsidy Fund for families in crisis and commit to continue this project after the original funds are exhausted, keeping the fund as a line item in our budget.

The center directors and board of directors would monitor the amount and number of months for a subsidy. Each subsidy will be considered a success if the child continues in our care and the family is able to resume paying their tuition.



Emergency Tuition Subsidy Fund - Budget

The full amount of the funds will be utilized for extraordinary, unbudgeted emergency tuition assistance. Individual subsidies, approved by the PC Tots board of directors, will range from several hundred dollars a month to as much as full tuition (\$800 or \$900/month, depending on age of the child) until each emergency is resolved.

It is anticipated that Women's Giving Fund monies will be sufficient to cover these emergency subsidies for 2 to 3 years at which time PC Tots is projected to expand its grant revenue allowing it to continue the emergency tuition fund as a line item in the annual budget.