



HELP EVERY CHILD PLAY, LEARN, DREAM!

The Youth Sports Alliance (YSA) seeks funding to increase staffing to give **all** children throughout Summit County – regardless of family income – the opportunity to try new sports, develop healthy lifestyles, and enjoy social time away from screens.

Kids need the same thing – healthy activity away from their screens

The majority of students in Summit County spend several hours each week unsupervised due to weekly early release days at their schools; surf countless hours on screens that are tied to decreased mental health; and fail to get enough physical activity.

- Due to early release days, a significant number of kids in our community are left unsupervised during peak hours for juvenile crime, experimentation with drugs, alcohol, cigarettes, and sexual activity.
- Summit County’s SHARP survey data shows an uptick in mental health concerns – greater suicidal ideation, greater incidents of self-harm, and greater reporting of anxiety and depression among our young people – symptoms linked to screen use.
- Utah public health data indicates that obesity rates are on the rise. Overweight children suffer from depression, anxiety, diabetes, and other health problems.
- Physical education requirements in our community vary, but can be as low as one class per week.
- According to the After-School Alliance, parents with children in after-school programs are less stressed, have fewer unscheduled absences and are more productive at work.

Our programs – Get Out & Play and ACTIV8 – encourage social interaction, healthy activity and the associated physical, academic and psychological benefits, while mitigating the negative aspects of unsupervised time. Our programs give working parents peace of mind knowing their children are active and engaged after school. Last year, YSA provided 30,000 hours of programming. By providing a broad selection of activities to students, YSA is providing the tools to students to pursue a life of physical activity and healthy lifestyles.

This isn’t just for Park City kids!

YSA funded a pilot program at South Summit Middle School this year. Our first foray outside Park City proved wildly popular, while reinforcing the need to provide our programs to **ALL** Summit County students – Park City, North Summit, South Summit, and independent school students.

YSA plans to impact 2,000 students next year, with 20% receiving scholarships to participate. Our numbers have doubled over the past five years, with staff hours remaining virtually unchanged. The grant funds would be used to hire two part-time employees to help provide programming to all Summit County elementary, middle and junior high students. These staff positions require an initial financial investment. We find that, within a year, salaries can be covered by our affordable programming fees.

“The thing I like best about Get Out and Play is that it gives me a really great opportunity to learn new sports and make new friends.” Xanti C., 5th grader & great skier

“Our kids need supervision after school because we both work full time. Our children learn new, and often difficult skills through YSA programs. Our 11-year-old daughter has already tried biathlon, boxing and freeskiing this year. And, our boys learned to ski. Most importantly to us, we trust who they are with.” Judi Z. & Jennifer R., full-time professionals and parents of three



Youth Sports Alliance After-School Program Budget

	ACTIV8	Get Out & Play
Program Income		
Program fees	\$ 46,000.00	\$ 165,000.00
Donations	\$ 2,000.00	\$ 10,000.00
Grants-Other	\$ 21,000.00	\$ 38,500.00
Women's Giving Fund Grant	\$ 15,000.00	\$ 15,000.00
Total Income	\$ 84,000.00	\$ 228,500.00
Program Expenses		
Program Staff Salary & Benefits	\$ 26,000.00	\$ 34,200.00
Get Out & Play Manager - 15-20 hours/week, 9 months/year		\$ 12,000.00
ACTIV8 Program Manager - 15-20 hours/week, 9 months/year	\$ 12,000.00	
Start up costs, marketing materials, supplies for new programs/schools	\$ 3,000.00	\$ 3,000.00
Supplies, Awards, Marketing, Credit card fees for existing programs	\$ 8,700.00	\$ 22,450.00
Program Fees for low-income students covered by YSA	\$ 10,000.00	\$ 75,000.00
Transportation	\$ 15,000.00	\$ 80,000.00
Venues/Coaches/Teachers	\$ 22,000.00	\$ 65,000.00
Total Expense	\$ 96,700.00	\$ 291,650.00
Net Ordinary Income	\$ (12,700.00)	\$ (63,150.00)
In-Kind Donations - GIK product	\$ 4,000.00	\$ 65,000.00
In-Kind Donations - Other	\$ 4,000.00	\$ 2,000.00
Total Other Income	\$ 8,000.00	\$ 67,000.00
Total Other Expenses	\$ -	\$ -
Net income	\$ (4,700.00)	\$ 3,850.00

Yellow line items indicate additions to Programs

Historically, ACTIV8 as a new program has lost money and Get Out & Play has made money. Our goal is for both programs to break even.

play, learn, dream