



PARK CITY
COMMUNITY FOUNDATION

Friday
November 6, 2020

\$2.5 million
raised in 2019 from
5,102 unique donors

Enabled
12,754 donations to
107 nonprofits in 2019

\$12.8 million
raised in last 9 years

Help Shape Park City's Future in a Single Day

Live PC Give PC, presented by Park City Community Foundation, is a day of giving back to our community.

Park City Community Foundation plays a vital role in solving our community's most challenging problems. By constantly identifying gaps and issues within our community, we have a keen understanding of Park City's most pressing needs. To address these issues and fund solutions, we bring together local nonprofits, caring donors, and community leaders to contribute both financial resources and innovative ideas and create lasting change.



Why Sponsor Live PC Give PC?

Partner with Park City Community Foundation to support ALL participating nonprofits and play a bigger role within the local community.



Reach Local, State, and National Audiences

- Reach nearly 7,000 livepcgivepc.org website visitors over 18,000 times between August and December.
- Social Media Outreach – Facebook reach of over 27,500 in Live PC Give PC sponsor-related posts with 2,000+ engagements.
- Over 40,000 impressions in traditional media outreach.
- Media coverage with The Park Record, KPCW, Park City TV, and Salt Lake City TV and radio stations.
- Have a presence at the Community Party attended by over 400 residents.
- Direct mailings reach over 4,000 part-time households and 2,000 full-time households.

**Make it a
3 year
Commitment!**



Gain Community Influence while Making an Impact

Presenting Sponsor	Apex Sponsor	Summit Sponsor	Crest Sponsor
\$25,000	\$10,000	\$5,000	\$2,500

Access to 40 transferrable ski lift tickets, local golf rounds, and more.				
Exposure on local and state media outlets.				
Sponsor of themed leaderboard that provides nonprofits with extra prizes.				
Custom Google Ads for your business to reach our strongest supporters.				
Personalized video interviews.				
Your logo on Live PC Give PC printed, published and digital materials including direct mailings.				
Sponsor participation at Live PC Give PC public events, including 4th of July and Miners' Day parades, and Nov. 6 day of giving.				
Recognition on the Community Foundation's website and livepcgivepc.org with logos and website link.				
Paid and organic social media promotion on Facebook, Instagram, and Twitter.				