PARK CITY COMMUNITY FOUNDATION

Inspiring local and lasting change. Together.

Annual Report 2019 - 2020

People. Place. Culture.
Dear Friends,

THIS REPORT HIGHLIGHTS OUR BROAD COMMUNITY IMPACT IN 2019 THROUGH THE SUMMER OF 2020. It includes problems addressed, solutions provided, and how we supported future-looking initiatives. It also tells the story of how we stepped up in early 2020 in ways we never could have imagined due to the pandemic.

To say this year has been challenging would be an understatement. Across greater Park City, our neighbors are struggling to make ends meet, and economic stabilization of local businesses and the nonprofit community is still a long way off.

The racial reckoning that has rocked our nation has also impacted our area, and we’ve continued our work to lead conversations around social equity. We began the journey of becoming a more inclusive and equitable organization in 2018, and we are grateful to all who have joined our Antiracist Park City Pledge.

Despite the challenges, we’ve made huge strides. Last year, we hosted renowned climate experts—Jane Goodall and Paul Hawken—and supported the inaugural Mountain Towns 2030 Net Zero Summit where we launched our Climate Fund grants. We also made expansions in early childcare, mental healthcare access, and completed our community’s Social Equity Strategic Plan.

None of this would have happened without our generous donors. Since March for Covid-19 relief alone, over 500 of you have given $3.5 million to support residents who didn’t have the resources they needed to get by. You invested in housing for your neighbors and emergency assistance for low-income families. Thanks to you, we are helping nonprofits provide essential services and we are a stabilizing force.

What we’ve accomplished in 2019 and 2020 has put us in the position to lead, to act, and to make certain that Park City’s best days are ahead.

Thank you for being the steadfast champions for our community.

With gratitude,

Katie Wright
Executive Director

Kristi Terzian Cumming
Board Chair

Photo: Chris Henry, Unsplash
ABOUT THE COMMUNITY FOUNDATION

PARK CITY COMMUNITY FOUNDATION HELPS SOLVE OUR COMMUNITY’S BIGGEST CHALLENGES.
We bring together local nonprofits, caring donors, and community leaders to contribute financial resources and innovative ideas to benefit all the people of Park City—now and in the future.

As the philanthropic hub, our total impact to the community has been over $34 million since our inception in 2007.

We care for and invest in the people, place, and culture of greater Park City. Whether it’s increasing access to mental health services or early childhood education, protecting our mountain environment, or growing arts enrichment, we connect you to the important issues.

Our donors are creating positive and enduring change by supporting organizations and initiatives that produce the greatest impact. We are also ensuring the future of Park City through an endowment that cares for tomorrow’s community and meets changing needs over time.

We support and strengthen local nonprofits. Our Community Fund offers them grants to expand and accelerate their work, and we give them exceptional opportunities for learning and collaboration. And in November we throw a giving day celebration like none other—Live PC Give PC!

Resilient People. Sustainable Place. Inclusive Culture.
COVID-19 CHANGED EVERYTHING IN 2020. Park City Community Foundation immediately activated its Community Response Fund to bring together philanthropy, government, and business partners to rapidly deploy resources to those who are being most highly impacted by COVID-19 in greater Park City.

THANK YOU to the many donors and partners who support this fund.

$3.5 million raised

$1,350,000 granted thus far – Initial grants went out within three days of fund activation and continue to be made as new needs emerge.

URGENT PHASE GRANTS help ensure that basic needs are met—including food, housing, and healthcare—for locals struggling because of coronavirus.

STABILIZATION PHASE GRANTS have gone to 28 organizations so they can survive and continue to support our community through the long-term repercussions of the pandemic.

Visit parkcitycf.org to see grantee videos and learn more.

“We are working in our capacity as the trusted partner for donors and local nonprofits, enacting philanthropic best practices, and leading a charge to mount a comprehensive response to care for our community members.”

– Anna Frachou
Board Member and Grants Chair of Park City Community Foundation

Heidy Onofre and her family meeting with Diego Zegarra, Community Impact Director.
All Hands on Deck


This year’s economic shutdown proved what some have long feared: Many local families, whose labor underpins Park City’s economic success as a tourism haven, were one emergency away from being unable to meet their basic needs.

When COVID-19 shuttered the town in March, Park City Community Foundation activated its Community Response Fund and immediately began assessing needs in the community. Most hardworking service sector employees, the majority of whom are Latinx, had jobs without benefits and were let go without notice—a devastating blow.

Gathering information quickly was integral. Fortunately, the Community Foundation had trusted relationships with the Latinx community through its Solomon Fund, which since 2016 has fostered Latinx youth participation in recreation programs, including soccer, skiing and dance. Surveying Solomon Fund families about the pandemic’s economic effects produced extensive, reliable data on very short notice, enabling a robust response to the crisis.

Heidy Onofre, 19, lent a hand, utilizing her bilingual skills to be a liaison in her Park City apartment complex. “Once I mentioned I was working with Diego (Zegarra), they were all in,” she said of the experience. “They were trusting.”

In addition to assisting neighbors, Heidy and her family also received assistance during the shutdown. Heidy’s mother was holding multiple jobs landscaping, driving a snowplow, and cleaning gyms and offices, working 60-70 hours weekly by day and additional hours at night. Heidy also contributed to the family’s living expenses through 30 hours of work per week at a ski shop. When the shop closed and her mother’s cleaning jobs abruptly ended, Heidy feared her college savings would be needed to help pay the bills.

Assistance with rent and bills came from Christian Center of Park City which has been granted $425,000 from the Community Response Fund, and this stabilized the family’s budget, reduced stress, and kept Heidy’s college fund intact for her future.

Jewish Family Service of Utah is one of several other local nonprofits that kicked into high gear to provide COVID-19 relief with the Community Response Fund. JFS has received $485,000 from the fund to help those in need, and Executive Director Ellen Silver called partnering with the Community Foundation “rewarding and seamless.”

“They’ve made it so easy to help. They trust that we know what we’re doing,” Silver said of the Community Foundation’s response. “This is about keeping a community whole. We want to make sure that we can get through this pandemic, that businesses can stay open, that people can keep roofs over their heads until jobs are back.”

Zegarra said that despite the pandemic’s toll, “What’s heartening is how many have stepped up to help, how many folks have been willing to engage in conversations about the systems in place that put so many people in precarious positions in the first place.”

The Community Response Fund has disbursed more than $1.3 million to nonprofits who have helped over 800 families since the March shutdown. About two million remains in the fund which will continue to deploy dollars for those most impacted and help stabilize the nonprofit community.

Though many service sector jobs have not returned yet, landlords still expect rent. Zegarra said that while landlords have offered payment plans, they have not forgiven or reduced rents, meaning many families are currently accumulating significant debt.

“These folks are getting into a hole,” he said. “I would like for people in positions of power and comfort and for nonprofit groups in general to start considering root causes of these problems. We’re great at dealing with emergencies; those are the symptoms of disease. I want to treat disease itself.”

Silver agreed. “We all benefit when people are cared for and ready to work,” she said. “These are all really important segments of our community that we need to sustain so that when things get better, they’re here for everybody.”
WITH A BROAD RANGE OF STAKEHOLDERS—from philanthropists and activists to government leaders and businesspeople—Park City Community Foundation identifies the most critical local needs and develops creative solutions.

**SOLOMON FUND** is creating a more inclusive Park City. Latinx children are participating in activities like soccer, dance, and summer camps; and families are being connected to much-needed resources.

18 different programs funded for a total of $116,000 in scholarships this year.

**WOMEN’S GIVING FUND** is a program run by Park City Community Foundation with more than 1,400 members making high-impact grants to local organizations helping women and children.

60 new members

102 Wonder Women (members who gave beyond their membership in 2019/20)

$40,000 grant to Holy Cross Ministries and $20,000 each to The Hope Alliance and Park City Education Foundation

**PARK CITY CLIMATE FUND** engages Park City in implementing local, high-impact climate solutions that have the potential to scale to similar mountain town communities.

$175,000 in grants in Feb 2020 to Recycle Utah, TreeUtah, and Utah Clean Energy thus far.

$430,000 in additional donations added to the fund in 2020 thus far.

**SOCIAL EQUITY INITIATIVE** is building greater diversity, equity, and inclusion by prioritizing the most significant equity challenges in greater Park City. Take the Anti-racist Park City Pledge at parkcitycf.org. Current priorities are:

- Affordable Housing
- Education (especially Early Childhood Education)
- Inclusion
TOGETHER, we tackle these most pressing challenges that are bigger than any single organization can take on by itself. The result? Initiatives the whole community can get behind.

**EARLY CHILDHOOD ALLIANCE**, formed by the Community Foundation, ensures that all children up to age-three have the opportunities to learn and thrive at this critical developmental stage.

Childcare center partners opened in the early summer so parents could get back to work.

**MENTAL WELLNESS ALLIANCE** implements county-wide, systemic solutions that improve mental wellness for locals of all ages, and its creation was sparked by the Community Foundation.

Some Alliance partners have experienced a 40% increase in demand for mental health services since COVID-19.

**NONPROFIT EDUCATION & SUPPORT** increased significantly in 2019/2020. The Community Foundation is the place for nonprofits to collaborate and learn from one another.

246 nonprofits were funded in 2019 alone

569 total participants in nonprofit education roundtables and seminars to increase effectiveness and collaboration among Summit County nonprofit organizations

**LIVE PC GIVE PC** is our annual day of giving and this Nov. 6 is the 10th anniversary! Since 2011 we have raised $12.7 million for our local nonprofits from people of all ages and backgrounds.

$2.4 million donated to 111 Summit County nonprofits on Nov. 8, 2019

11,727 donations

5,102 unique donors

**EARLY CHILDHOOD ALLIANCE**, formed by the Community Foundation, ensures that all children up to age-three have the opportunities to learn and thrive at this critical developmental stage.

Childcare center partners opened in the early summer so parents could get back to work.
Early Childhood Alliance Is an Important Boost for Families

When Azalea and Wilfredo Carpio lived in Venezuela, they owned a distribution company that provided a secure life for their family. But as the economic crisis there deepened, the business faltered, and Wilfredo began cleaning houses to augment their income. They eventually realized there was no way to make things work there.

“We sold everything we owned to move to Utah in 2017, and thanks to a friend who referred us, we found Park City,” Wilfredo said. “Since then, we’ve worked in restaurants, usually two or three jobs, and we were able to make it and are thriving now, all things considered.”

But Covid threw them another curveball this year; both Carpios were laid off from their service sector jobs when Park City shut down in March. The couple scrambled to pay bills, stay healthy, and take care of their young sons Isaac, 11, and Maxi, 3 – and found themselves struggling once again. This time, early childhood education programs supported by the Early Childhood Alliance were there to lend a hand.

“Playing superheroes makes mask wearing fun.
Photo: Evelyn Cervantes & PC Tots.

“The years from birth through age three are so important to a child’s development and lifelong success. Investing in our littlest Parkites now means fewer costs for us all in the future.”
– Kristen Shulz
Early Childhood Alliance Coordinator

“Formed last year by Park City Community Foundation, the Early Childhood Alliance ensures that all children can have the opportunities they need during critical developmental years up to age three. The Carpios were able to access affordable childcare at PC Tots, where Maxi receives vital early education. Holy Cross Ministries provided household goods as well as services through its Parents as Teachers program, contributing to Maxi’s learning and development through weekly home visits and even providing information that helped with Isaac, Wilfredo said.

As vulnerable local families struggle through pandemic-related stresses and economic hardship, the Early Childhood Alliance has grown more crucial than ever, operating as a multipurpose safety net to ensure the health, well-being, and school-readiness of the community’s youngest residents.

One family at a time, the alliance is addressing a crisis of equity and opportunity. Locally, more than half of children in low-income families are not ready for kindergarten when they start school, a deficit that can have lifelong effects and impact the broader community as well.

The Carpios are deeply grateful for the support they’ve received during this time, and even found a silver lining in their current situation.

“We’re looking at the positives. When we were forced to stay at home, we recognized that we missed each other and that we needed to make more time to spend together as a family. For the first time in three years I had weekends off and was able to go explore what our community has to offer – I went to the lake for the first time!”

See a video of the Carpio family at parkcitycf.org/videos.
They Speak for the Trees

When TreeUtah prides itself on the carnival-like atmosphere that surrounds its tree planting events. Since forming in 1989, they've included music, food, extra tools and gear to share, and leaders who educate volunteers—often 50-100 people—about trees and climate issues.

“We ultimately are about getting trees in the ground to sequester carbon, and creating inclusive events so people can come and learn and grow along with the trees they help plant,” said TreeUtah Executive Director Amy May.

As one of Park City Community Foundation’s Climate Fund grantees this year, TreeUtah is now building on that legacy while adapting to 2020’s Covid restrictions (no food, no tool-sharing, masks, and smaller groups). It’s all for a good cause.

Park City is part of a coalition of mountain towns working together to aggressively reduce carbon emissions to net-zero by the year 2030. The capacity of trees to sequester carbon from the atmosphere as they grow makes tree planting an important process in the age of climate warming.

Using its $50,000 grant, TreeUtah has hosted educational community events throughout Summit County. In spring they planted 27 Narrowleaf Cottonwoods in East Canyon Creek, and “virtually” planted trees at schools with teachers working while students watched by video.

For Earth Day, they gave trees away, then supervised their planting in residential yards and park strips. And in a partnership with Park City High School, students helped plant 200 trees and woody perennials around campus in August. More projects are planned for fall.

“The grant has helped us connect with the community in a much broader way than we could have little by little,” May said. “It’s allowed us to prioritize plantings in Summit County.”

Just how much does planting trees help the climate? The exact amount of carbon sequestration per tree planted on earth varies by species, size, location and other factors. The U.S. Forest Service uses this rule of thumb: Every mature tree cools the planet as much as 20 room-sized air conditioners every day.

Tree planting also adds to natural beauty, and connects residents to their environment as a living, breathing entity, May said. She is excited for TreeUtah’s growth, and urges community members to “get involved however you can, even if you don’t want to get that dirty. Do something meaningful!"

The Park City Climate Fund was established in 2019 to foster high-impact projects in greater Park City that have potential to make lasting impact here and have the ability to scale in other mountain communities. The first Climate Fund grants were awarded in February 2020 to Recycle Utah, TreeUtah, and Utah Clean Energy, and more will be coming soon.
BY THE NUMBERS: 2019 TO MID-2020

Total Impact
We have achieved a cumulative impact of $34.1 million since our inception in 2007.

TOTAL IMPACT, including grants, programming, and Live PC Give PC.

IN 2019, year-over-year grant growth was 40% and year-over-year total impact growth was 26%.

<table>
<thead>
<tr>
<th>2019 Overview*</th>
<th>2020 Preview**</th>
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<tr>
<td>762 grants</td>
<td>320 grants</td>
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* More financial information can be found on our website.
** Unaudited figures based on half-year at 06/30/2020.
OUR DONORS

Thank you to our Community Foundation Donors

Our many generous supporters have contributed to our Annual Fund, Community Response Fund, Early Childhood Fund, Mental Wellness Fund, Park City Climate Fund, and Solomon Fund.

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