



Women's Giving Fund Grant Celebration

Supporting Women & Children in Our Community



PARK CITY
COMMUNITY FOUNDATION

Women's Giving Fund Grant Celebration

July 6, 2021

Bring Together Our Community of Women to Honor an Outstanding Nonprofit

When the women and girls of Park City join together, they're an unstoppable force—and Women's Giving Fund makes that possible. With a mission of supporting women and children in need, Women's Giving Fund is a \$1.5 million endowment started in 2014 that awards high-impact grants to local organizations. From medical services for children to transitional housing for women recovering from domestic violence, this group of 1,400 women provides grants that powerfully impact our community for the better.

Pending COVID-19 restrictions, 300+ women attend our annual Grant Celebration. In 2020, the celebration brought in more than \$47,478 from new members and women who give annually.

**Join us in achieving this impact by becoming a
Women's Giving Fund Grant Celebration sponsor.**



PARK CITY
COMMUNITY FOUNDATION

Inspiring Local & Lasting Change. Together.

Park City Community Foundation plays a vital role in solving our community’s most challenging problems, including those affecting women and children through our Women’s Giving Fund program. We care for and invest in the people, place, and culture of greater Park City.

We bring together local nonprofits, caring donors and sponsors, and community leaders to contribute financial resources and innovative ideas.

Growing Community Initiatives:

People	Place	Culture
Community Response Fund	Park City Climate Fund	Social Equity Initiative
Early Childhood Alliance	Mountain Towns 2030	Solomon Fund
Mental Wellness Alliance		RISE Fund
Women’s Giving Fund		

Together we can address Park City’s most critical issues
and keep our community strong.





SPONSORSHIP OPPORTUNITIES

The Women's Giving Fund Grant Celebration wouldn't be possible without the generous support of our sponsors. Supporting the Grant Celebration positively impacts women and children in the greater Park City area.

Why Sponsor Women's Giving Fund Grant Celebration?

The Women's Giving Fund Grant Celebration not only awards a high-impact grant to a local nonprofit, but the stage is set for your brand to align with the causes and values your business cares about the most.

Your sponsorship shows this incredible group of women spanning all demographics that your business actively supports women and children in this community.

Brand Exposure

Reach a wide demographic of community members who:

- Love the people, place, and culture of Park City
- Give and buy locally
- Believe in the power of women and children



APEX SPONSOR: \$10,000

Apex Sponsors receive prime real estate on all highly visible promotional opportunities. Benefits include:

Advertising and Media

- Recognition as an Apex Sponsor on paid advertising, including Park Record ad
- Recognition as an Apex Sponsor and logo placement on all printed promotional materials
- Inclusion of company name on official press release

Digital

- Logo on Women's Giving Fund page on Park City Community Foundation website
- Paid social media promotion – thousands of followers with more than 4,500 engagements on Facebook, Instagram, and LinkedIn – highlighting Apex Sponsor name
- Recognition as Apex Sponsor and logo placement in monthly Women's Giving Fund e-newsletters to 1,400+ members leading up to grant celebration
- Apex Sponsor name, logo, and website link on event invitation emails and grantee finalists voting emails



APEX SPONSOR: \$10,000

Brand Awareness at Events

- Recognition as an Apex Sponsor and logo placement on all printed materials, including event invitation and program
- Verbal recognition at Women's Giving Fund Grant Celebration during the program and on program slide show

Additional Benefits

- Recognition during Live PC Give PC's Women's Giving Fund fundraising efforts – More than \$19,000 raised last year
- Opportunity for a Women's Giving Fund presentation for your employees with a Community Foundation staff member



SUMMIT SPONSOR: \$5,000

Summit Sponsors can look forward to showcasing their company, interacting with Women's Giving Fund members, and promoting their brand. You are offered:

Advertising and Media

- Recognition as a Summit Sponsor on paid advertising, including Park Record ad
- Recognition as a Summit Sponsor and logo placement on all printed promotional materials

Brand Awareness at Events:

- Recognition as a Summit Sponsor and logo placement on all printed materials, including event invitation and program
- Verbal recognition at Women's Giving Fund Grant Celebration during the program and on program slide show

Digital

- Logo on Women's Giving Fund page on Park City Community Foundation website
- Social media recognition – thousands of followers with more than 4,500 engagements on Facebook, Instagram, and LinkedIn – highlighting Summit Sponsor name
- Summit Sponsor name, logo, and website link on event invitation emails and grantee finalists voting emails to 1,400+ members

Additional Benefits

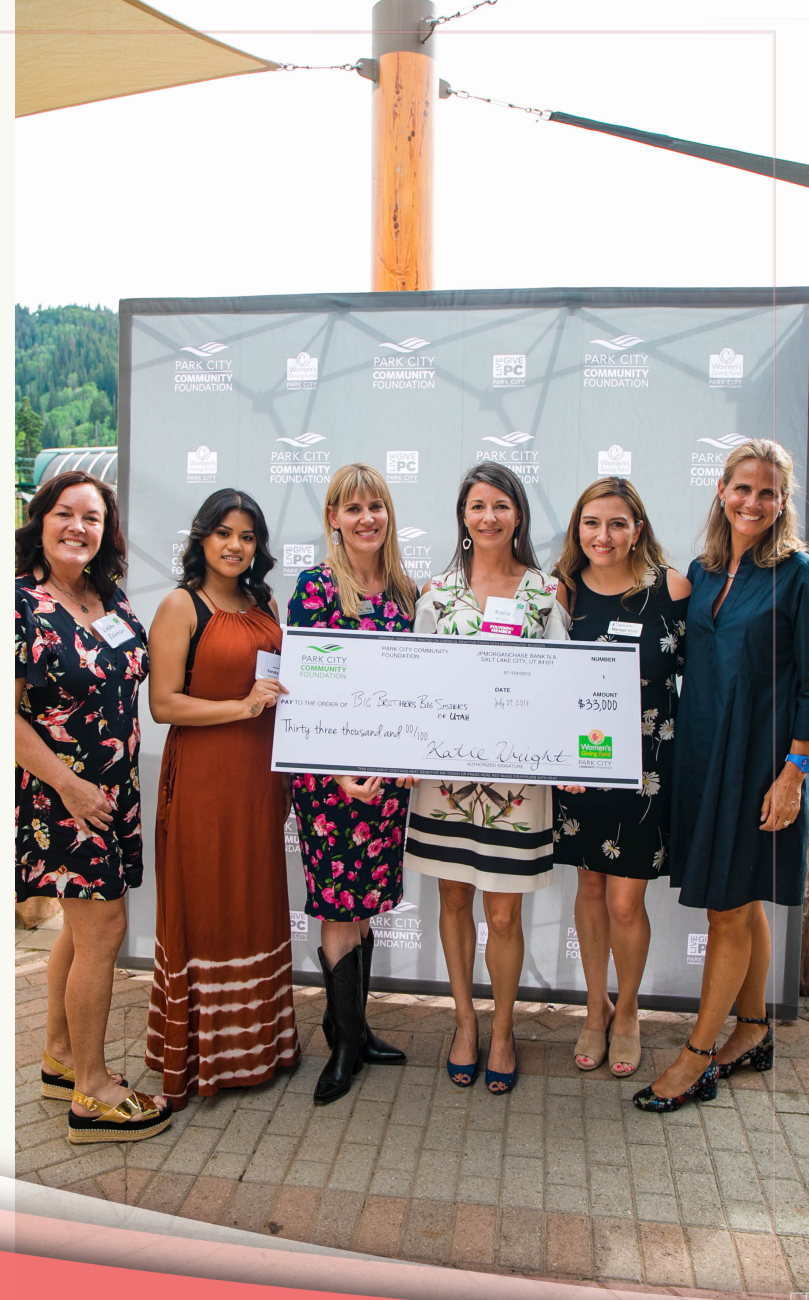
- Opportunity for a Women's Giving Fund presentation for your employees with a Community Foundation staff member



Make It A 3-Year Commitment

Your leadership through an ongoing sponsorship allows Park City Community Foundation to build momentum for Women's Giving Fund grants year-after-year.

Please consider becoming a sustaining partner of our annual celebration.





THANK YOU

Please contact Alexis Brown Brotherton with questions
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