ANNUAL REPORT
2020-2021

Resilient People.
Sustainable Place.
Inclusive Culture.
MESSAGE TO OUR COMMUNITY

DEAR FRIENDS,

Together, with your support and partnership, we have made tremendous impact in our community over the past year and a half.

Community foundations like ours exist to help address challenging issues, to support the nonprofits that are tackling those issues, and to build an endowment to help meet changing needs over time. We are doing all that and more thanks to your support.

Park City is truly a generous community! Of the nearly 700 community foundations in the nation, we are in the top five percent of fastest growing community foundations. We ranked fifth in our distribution rate of grants and thirteenth in gifts per capita.* We were also the honored recipient of Utah Philanthropy Day's 2021 Foundation Spirit of Giving Award, and Summit Land Conservancy's Conservationist of the Year Award.

We are grateful to you, our supporters, volunteers, and champions who helped make this possible. Whether through donating, volunteering on a committee, or offering your professional expertise, the power of your partnership allows us to accomplish so much.

While the pandemic took the main stage last year, we proudly raised and granted millions to ensure that our community remains strong. We also grew support for other critical issues, including climate change, early childhood care, mental health, and equity.

This growth is a necessary outcome of the increasing needs in our community, and we've received these accolades because our community comes together to invest financial resources, expertise, and innovation to ensure that we all can thrive. This report gives you the details of how we are convening the community for good, responding to the most urgent needs, and making high-impact grants.

We look forward to a brighter future and THANK YOU for being steadfast champions for our community!

With gratitude,

KRISTI CUMMING
BOARD CHAIR

JOELLE KANSHEPOLSKY
INTERIM CEO

* From the FY2019 CF Insights' Columbus Survey Results which ranks community foundation growth and operational activity.
ABOUT

PARK CITY COMMUNITY FOUNDATION

Helping to solve our community’s biggest challenges.

We bring together local nonprofits, caring donors, and community leaders to contribute financial resources and innovative ideas to benefit all the people of Park City—now and in the future. As the philanthropic hub of greater Park City and Summit County, our total impact to the community has reached nearly $40 million since our inception in 2007.

We care for and invest in the people, place, and culture of greater Park City. Whether it’s increasing access to mental health services or early childhood education, protecting our mountain environment, or growing arts enrichment, we connect you to the important issues.

Our donors are creating positive and enduring change by supporting organizations and initiatives that produce the greatest impact. And, we strengthen local nonprofits through grants, educational opportunities, and by attracting thousands of donors via our Giving Guide and during Live PC Give PC—the giving day that’s turned into a local holiday!
SUPPORTING LOCAL NONPROFITS

The Community Fund

Our most important program fortifies the nonprofits that make the magic happen. It’s a single fund with hundreds of large and small donations pooled together to serve Park City’s most pressing needs. Donating to the Community Fund means your gift is unrestricted and always serves a vital purpose.

$225,000 in grants given in 2020
$275,000 in 2021

48 nonprofits funded in 2020 and 52 in 2021

Nonprofit Education and Support

The Community Foundation is the place for nonprofits to collaborate and learn from experts and each other. They receive exceptional opportunities for professional development and the close relationships they build ensure they are not duplicating their efforts.

446 total participants in nonprofit education roundtables and seminars to increase effectiveness and collaboration among Summit County nonprofit organizations.

205 nonprofits were funded in 2020 and 134 thus far in 2021.

The Land

Park City Community Foundation sits on the traditional and stolen homelands of the Ute and Eastern Shoshone people who are the original stewards of this land since time immemorial. We extend our respect and gratitude to them. It is an individual and institutional responsibility for us to recognize and acknowledge the people, culture, and history from which we all benefit. Consistent with our commitment to equity and allyship, we believe it is important to be proactive in broadening awareness and remembering that we are on Indigenous People’s land.
RESILIENT PEOPLE

COMMUNITY RESPONSE FUND ADDRESSES THE MOST URGENT NEEDS DURING COVID-19.

COVID-19 created unprecedented public health challenges here in greater Park City and Summit County. In March 2020, Park City Community Foundation activated its Community Response Fund to bring together philanthropy, government, and business partners to rapidly deploy resources to those most highly impacted by the pandemic. It was a tremendous success and also highlighted issues that we need to continue to tackle.

Greater Park City was strongly impacted by pandemic.

Every person in our community felt the effects of COVID-19, but the most highly impacted people were those facing the greatest challenges to simply meet basic needs—such as paying bills, staying in their homes, having enough food to eat, achieving physical and mental health and safety, and attaining education. Unemployment in Summit County jumped from 3.4% in March to 20.4% in April, 2020 which far surpassed the unemployment rate at the state and national levels at that time. The hardest hit sectors of our economy were in arts, hospitality, and recreation jobs that declined more than 40% from March to August, 2020.

The community stepped up.

Our community banded together during this period of unprecedented health and economic challenges, and $3.4 million was deployed to keep our community intact. Hundreds of large and small donations were contributed to the Community Response Fund; and in the fall of 2020, the Summit County COVID-19 Relief Grants Committee granted an additional $1 million to the fund. Dozens of organizations pivoted their work to focus almost exclusively on supporting the people who were being disproportionately impacted.

Collaboration = effectiveness.

Over 30 local organizations received grants to help provide emergency services and stabilize community members so they could remain in our community. The grantees partnered with the Community Foundation and with each other to ensure that services were not duplicated and were getting to those who needed them most. Time and resources spent on basic needs assessment, referrals, and coordination efforts resulted in maximizing funds to effectively address the most urgent needs.

Systemic challenges.

None of the issues faced by community members during COVID-19 are unique to pandemic, but the pandemic spotlighted systemic challenges that exist in greater Park City. Many community members living and working here lack stable and well-paying jobs, and the housing crisis driven by the gap between affordable units and wages is a huge challenge. We still need to find ways to address the root causes of these systemic issues over the long term, and the short term due to the fluctuating nature of COVID-19. By connecting the expertise of our local nonprofits to wider community outcomes, we are confident that we can work towards improved community resilience with a focus on inclusion and equity for all.

THANKS to everyone who contributed to the Community Response Fund, and to our nonprofits for their exemplary work.
COMMUNITY RESPONSE FUND

RESULTS HIGHLIGHTS

Organizations that received funds from the Community Response Fund helped fill gaps exacerbated by the pandemic. A recent evaluation report measures the impact.* Grant recipients reported the following results from services they provided between April 2020 to June 2021.

**FINANCIAL STABILITY**
Helped families achieve economic security for their basic needs.
- 2,156 families received emergency financial assistance totaling $174,000.
- 1,440 families received help to pay 328 utility bills totaling $72,984.00.

**HEALTH & WELL-BEING**
Strengthened and increased services and connections to enhance well-being.
- 4,200 mental health sessions provided to 1,450 community members.
- 7,576 uninsured patients were provided over 14,000 medical services.

**HOUSING SECURITY**
Kept families in their homes preventing eviction and homelessness.
- 3,464 rental payments totaling $1.7 million.

**EDUCATION ATTAINMENT**
Ensured equitable opportunities for learning.
- 165 children enrolled in low or no-cost childcare programs.
- School-age kids were able to stay safe and in school as much as possible.

**FOOD SECURITY**
Ensured adequate and healthy food availability.
- Nearly 100,000 meals provided.
- 731,366 pounds of food distributed during 9,422 visits to the Food Pantry.

**FINANCIAL STABILITY SPOTLIGHT: WORKING TOGETHER TO ENSURE BASIC NEEDS WERE MET.**
ParkCity School District (PCSD) Outreach Coordinators played a unique role during the pandemic to ensure the stability of students and their families. Their trusted relationships with families vulnerable to impacts the pandemic helped to facilitate organizations like Jewish Family Service and Christian Center of ParkCity to provide rental assistance, food and basic needs. This included language skills, cultural competence and trusting relationships to identify and provide referrals to those most in need. PCSD Outreach Coordinators not only acted as an important liaison between families and organizations that could provide support, but they also created an atmosphere of compassion and care during a time when we were struggling with anxiety and stress around COVID-19.

*See the entire evaluation report, Measuring Social Impact in Greater Park City during the COVID-19 Pandemic, at parkcitycf.org/CRFevaluation.*
The Grantees

Alf Engen Ski Museum
Arts Council of Park City | Summit County
Big Brothers Big Sisters of Utah
Christian Center of Park City*
Communities That Care*
CONNECT Summit County*
Early Childhood Fund*
EATS Park City*
Egyptian Theatre
Holy Cross Ministries*
Jewish Family Service*
KPCW
Kimball Art Center*
Lucky Project*
Mountain Mediation Center*
Mountain Town Music
Mountainlands Community Housing Trust
PC Tots*
Park City Education Foundation*
Park City Film
Park City Museum
Park City School District*
Park City School District Child Care*
Peace House*
People's Health Clinic*
Planned Parenthood Association of Utah
Recycle Utah
SOS Outreach
Summit County Clubhouse*
Summit Land Conservancy
Swaner Preserve and EcoCenter
The Hope Alliance*
Youth Sports Alliance

*Organizations that received funds from the $1 million Summit County COVID-19 Relief Grant.

PARK CITY COMMUNITY FOUNDATION’S
COMMUNITY RESPONSE FUND

DISTRIBUTED

$3.4 million → 33 nonprofit grantees

TOGETHER, THE NONPROFITS COLLABORATED TO IDENTIFY & OFFER SUPPORT TO COMMUNITY MEMBERS IN THE MOST NEED.

Families, children, and individuals

RECEIVED

Cash
Housing
Medical care
Childcare

Mental Health Services
Food
Education

$3.4 million
33 nonprofit grantees

7
INITIATIVES THAT STRENGTHEN OUR COMMUNITY

SOLOMON FUND

Creates a more inclusive Park City. Latinx children are participating in activities like soccer, dance, and summer camps; and families are being connected to much-needed resources.

- 16 different programs funded for a total of **$148,500** in scholarships to students.
- 1,200 Latinx students registered for a program.
- 19% of program participants are now Latinx children.

RISE FUND

A new program that gives Park City High School students the ability to participate in sports, clubs, and extracurricular activities through scholarships and reducing barriers to equitable access.

- 40 students participated in the new program during Spring, 2021.
- **$15,975** helped them take part in sports and extracurriculars.

WOMEN’S GIVING FUND

An endowment at Park City Community Foundation with more than 1,400 members making high-impact grants to local organizations helping women and children.

- 71 new members
- 96 Wonder Women (members who gave beyond their membership in 2020/21)
- **$40,000** grant to Jewish Family Service of Utah and **$15,000** each to Youth Sports Alliance and EATS Park City

LIVE PC GIVE PC

Our annual day of giving and happens this Nov. 5! Last year alone it raised **$3.4 million** for our local nonprofits in 24 hours from people of all ages and backgrounds. Join the celebration!

- **$3.4 million** donated to 113 Summit County nonprofits on Nov. 6, 2020
- 15,217 donations
- 6,015 unique donors
With a broad range of stakeholders—from philanthropists & activists to government leaders & businesspeople—Park City Community Foundation identifies the most critical local needs & develops creative solutions.

**PARK CITY CLIMATE FUND**

Engages Park City in implementing local, high-impact climate solutions that have the potential to scale to similar mountain town communities.

- **$385,000** granted in 2020 to 11 organizations.
- **200+** people attended our climate education events.

**EARLY CHILDHOOD ALLIANCE**

Ensures that all children up to age-three have the opportunities to learn and thrive at this critical developmental stage.

- Successfully advocated to increase access to Utah’s childcare subsidies for mixed-status families.
- Financially supported alliance partners’ childcare programs and home visiting program.
- Worked with local partners to expand Utah’s Welcome Baby program into Summit County.

**MENTAL WELLNESS ALLIANCE**

Implements county-wide, systemic solutions that support mental health and wellbeing for residents of all ages.

- Alliance partners include eight organizations working collaboratively.
- Hired a coordinator for the Alliance to create new co-funding opportunities and grow mental health services to meet the increase in demand since COVID-19.

**SOCIAL EQUITY INITIATIVE**

Building greater diversity, equity, and inclusion by prioritizing the most significant equity challenges in greater Park City.

- Launched the Equity Cohort with 20 organizations across Summit County coming together monthly to advance equity.
- Current priorities are affordable housing, education, & inclusion.
Recycle Utah, a two-time Park City Climate Fund grant recipient and an annual Community Fund grant recipient, saw a massive influx in recycling drop-offs during the height of the COVID-19 pandemic. As a community-supported organization, the small team of twelve relied on the resources, equipment, and outreach made available to them through funding in order to stay afloat. In return, they kept waste out of landfills and offered a trustworthy place for community members to lean on during a confusing time.

“People trust us, they have for so long,” said Director of Development and Communications, Eric Moldenhauer. “They had a need, so we made the adjustments necessary to fill that need.”

As Summit County’s population and purchasing habits changed with the times, Recycle Utah chose to open its doors to the community 24/7. On average, 400 people came through their half-acre lot daily to drop off over 45 types of recyclables.

Cardboard is just one example of how recycling can greatly affect local landfills, and in turn local climate.

Throughout an average year, Recycle Utah will process around 2,000 tons (4 million pounds) of recycling, one-third of which is cardboard. Keeping cardboard out of landfills is essential to curb the creation of methane, a greenhouse gas derived from organic matter like cardboard that greatly contributes to climate change and global warming.

In 2020 alone, Recycle Utah processed 10 tons (20,000 lbs.) of cardboard a week, saving about 108 cubic feet of space in local landfills weekly.

“We’re not healthcare, but we still serve a major role in the community, Carolyn Wawra, Executive Director of Recycle Utah. “All these materials came from the Earth originally. If we can use them to take less from the Earth again, then that positively impacts the environment and our community.”

In September, Recycle Utah will celebrate their 30th anniversary. As the organization continues to grow, they hope to find support from the community to build a bigger and better space for recycling, one that is more user-friendly, provides easier access for Summit County citizens outside of Park City, and sits on a larger plot of land, further supporting the community’s mission to act as a mountain leader in the fight against climate change.

To learn more about Recycle Utah and their work to address climate change, read the full story at parkcitycf.org/recycleutah.
INCLUSIVE CULTURE

PARK CITY THRIVES WHEN WE ALL WORK TOGETHER, THE PROOF IS IN THE IMPACT.

“In general, three quarters of the people who move to Park City come for the mountains. One-quarter move here to work. Those folks look at the same mountains every day, but they do not have access to the same opportunities as the other 75%. We want to make sure there are intentional opportunities for all our kids to be able to get outside and enjoy nature.”

– Abbey Eddy, Utah’s Senior Program Manager for SOS Outreach.

In December 2020, Park City Ski & Snowboard (PCSS) launched the Little Shredders program, a 10-week snowboarding experience at Woodward Park City for kids aged 7-10. Six spots in the program were intentionally reserved for students who typically do not have access to snowboarding, with scholarships available to offer kids the opportunity and the gear needed to participate.

PCSS did not have the resources available to identify candidates with the most need for these scholarships, so they reached out to Park City Community Foundation and our nonprofit network. What resulted was a domino effect of collaborative effort from five organizations who joined forces to help PCSS reach their goal.

Within the span of a week, Park City Community Foundation’s Solomon Fund along with SOS Outreach, Youth Sports Alliance, and Park City School District compiled their collective relationships and resources to get six kids registered to spend January through March learning and shredding at Woodward every Thursday night.

The benefits of programs like Little Shredders extend far beyond learning how to ski or snowboard. They create access, allowing more kids to get outside and enjoy nature. They create opportunity for kids to make new friends and to learn from adult mentors. They build confidence – fall, fail, learn, get up and try again – all in the name of fun.

In Park City, the Community Foundation has supported nonprofits to actively build strong relationships and connections between families, funding, and sport. In turn, they build trust and rapport between folks underrepresented in the community. PCSS’ recognition that they needed help identifying the most deserving participants is a key example of what it means to utilize pre-existing resources and connections to benefit all, while creating a safe and welcoming space for families to access snow sports if they desire.

“At Park City Community Foundation, we strive to create a more inclusive and equitable community,” says Community Impact Director, Sarah MacCarthy. “The Little Shredders program understands that not all kids have the same access to opportunities and that when we convene our community partners, we can make amazing opportunities happen.”
BY THE NUMBERS:
2020 TO MID-2021

OUR CAREFULLY MANAGED FINANCES ALLOW US TO GROW INVESTMENTS IN OUR COMMUNITY.

2020 AT A GLANCE*
In 2020, year-over-year grant growth was 22% and year-over-year total impact growth was 33%.

2021 PREVIEW**
As of June 30, 2021, we have directed $1.5 million in grants and raised $1.2 million.

** Unaudited figures based on half-year at 06/30/2021.

* Unaudited year-end figures from 12/31/2020. Our 990 is posted on our website at parkcitycf.org.

CUMULATIVE IMPACT = $39,852,374 since our inception in 2007.

TOTAL IMPACT
including grants, programming, and Live PC Give PC.
OUR DONORS

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Susan Cumming
Tom & Pat Grossman
Dan & Terese Hintzelm
Jill Johnson & Hobie Kellis
Robert Katz & Elana Amsterdam
John C. Kish Foundation
Marriott Daughters Foundation
Park City Municipal Corporation
Brian & Kirsten Shirken*
Beano Solomon
Vail Resorts Epic Promise

Spire $50,000 - $99,999
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Woodward Play it Forward Fund

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Beagle Charitable Foundation
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Deb & Forrest Danson
Deer Valley Resort

Thank You to our Community Foundation Donors
Our many generous supporters have contributed to our Operating Fund, Community Response Fund, Early Childhood Fund, Mental Wellness Fund, Park City Climate Fund, Solomon Fund, RISE Fund, Women's Giving Fund and our Endowments since Jan. 2020.
<table>
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Let's Chat

Contact Sam Mueller, Philanthropy Director at 435.214.7477 or Sam@ParkCityCF.org.

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