



Mission:

SOS changes lives, building character & leadership in underserved kids through mentoring outdoors.

Project Name: Leading with our youth - an expansion of SOS Outreach's core mission

Community Need:

SOS Outreach supports Summit County youth (ages 8-18) with an outdoor based positive youth development program that fosters inclusion in the Park City community and develops critical, lifelong social and emotional skills. Local families report social-economic circumstances and backgrounds that are associated with less privilege and little access to opportunities and highlights the need to support local youth with a positive youth development program, connect them with trusted adults, and develop their social and emotional learning and life skills. SOS was selected by U.S. Ski & Snowboard as the second ever recipient of an award focused on recognizing a person, group, organization, or program that has contributed significantly and sustainably to advancing diversity, equity, and inclusion (DEI) in skiing and snowboarding.

Project Overview:

In alignment with the organization's strategic plan, the requested funds will be utilized to expand program impacts through providing enhanced opportunities for youth to apply the skills grown and developed in the first five years of SOS participation. This will be accomplished through staff expansion with an SOS program alum, continued incorporation of alumni in mentor roles, and community leadership development opportunities for alumni.

An investment from the Women's Giving Fund will help us expand SOS' core work to amplify youth's leadership and voices in program delivery and in the broader Park City community. This will be accomplished through the addition of a Learn-to-Ride Program Facilitator position in the 2022-23 program season to be filled by an SOS program alum from Summit County, UT, as well as continued incorporation of alumni as program mentors.

Youth begin SOS in the Learn-to-Ride Introductory Year (Y1) and then progress through to the curriculum of the Mentor Program (Y2-5). Beyond the first five years of engagement, the next phase of impactful program development is to refine intentionality and opportunities for high-school aged participants and recent graduates that are aligned with the overall goals of the SOS program. The first five years of the program focus on skill development, and these enhanced opportunities provide spaces for application of the learned skills. This includes supporting youth through the Junior Mentor phase of the program, expanding the Career Development Pipeline, and connecting youth to the Alumni Network.

Impact:

The program has 3 overall program goals to impact youth's positive development - to develop strong relationships and a sense of belonging, to enhance self-regulation through social and emotional learning skill development, and to develop strong character through core values and community service. SOS encourages positive development and prevents harmful behaviors (such as dropping out, mental health

problems, substance abuse, delinquency) by enhancing resilience through fostering self-efficacy and building critical social and emotional learning (SEL) skills, relating well to others, understanding and managing feelings, responsible decision making, and social responsibility. An expansion of SOS Outreach's core work will amplify youth's leadership and voices in program delivery and in the broader Park City community.

Budget

SOS Outreach 21/22 Budget By Location

	Utah	CAPACITY BUILDING SUPPORT in 22/23	
Revenues and Other Support:			
In-Kind Goods and Services	\$ 538,000		
Individual Donors	\$ 70,000		
<i>Board of Directors</i>	\$ 5,000		
<i>Benefactors</i>	\$ 65,000		
Corporate Donations	\$ 19,000		
Events	\$ 20,000		
Fee for service	\$ 32,000		
Grants	\$ 40,000		
<i>Women's Giving Request</i>	\$ -	\$45,000	
<i>Park City DEI Special Services Contract</i>	\$ -	\$20,000	Confirmed support for 22-23 season
Misc Income	\$ 1,500		
Total Income (Cash Only)	\$ 182,500	\$65,000	
Total Income (Cash + In-Kind)	\$ 720,500		

	Utah		
Expenditures:			
Program Materials and Support	\$ 512,418		
<i>Huts/Land Use Fees</i>	\$ -		
<i>Merchandise and Uniforms</i>	\$ 1,065		
<i>Summer Program Food</i>	\$ -		
<i>Program Supplies - Inkind</i>	\$ 497,149		
<i>Program Supplies - Paid</i>	\$ 6,392		
<i>Vehicles and Mileage</i>	\$ 2,131		
<i>Insurance</i>	\$ 4,261		
<i>Postage & Delivery</i>	\$ 1,420		
People	\$ 199,925		
<i>Salaries and Wages</i>	\$ 167,610	\$40,500	
<i>Part-Time and Contracted</i>	\$ 5,327		
<i>Program Mentors</i>	\$ 500		
<i>Regional Program Managers</i>	\$ -		
<i>Resort Program Coordinators</i>	\$ 3,500		
<i>Summer Program Guides</i>	\$ -		
<i>Payroll Taxes & Worker's Comp.</i>	\$ 14,204		
<i>Health Insurance Expenses</i>	\$ 7,812		
<i>IRA Expenses</i>	\$ 2,841		
<i>AmeriCorps Expenses</i>	\$ -		
<i>Professional Development</i>	\$ 2,131	\$7,000	Professional development for alum

*** Includes \$35,000 for addition to LTR alum program facilitator (9 month position) and 10% time allocations for Senior Program Manager for supervision and coaching

Finance and Administration	\$ 32,173		
<i>Accounting and Legal fees</i>	\$ 4,261		
<i>Advertising and Promotions</i>	\$ 2,131		
<i>Dues and Subscriptions</i>	\$ 781		
<i>Fundraising Expenses</i>	\$ 1,136		
<i>Office Supplies/Copying/Printing</i>	\$ 2,841		
<i>Rent and Utilities</i>	\$ 7,812		
<i>Special Events</i>	\$ 5,398		
<i>Telephone and Technology</i>	\$ 3,906		
<i>Depreciation</i>	\$ 355		
<i>Travel/Lodging</i>	\$ 3,551		
Total Expenditures (Cash Only)	\$ 247,367	\$47,500	
Total Expenditures (Cash + In-Kind)	\$ 744,516		
Total Cash Operating Excess/(Loss)	\$ (64,867)		

program facilitator to complete outsourced leadership development training that targets early career leadership skills such as effective communication, becoming more strategic in decision making, and time management all critical skills to ensure continued growth and leadership capacity of alum.