

Q1. Park City Community Foundation is seeking Park City Council candidate feedback regarding the city's role in critical issues in our community around early care and education, affordable housing, equity, and climate.

Please complete this brief survey to help inform these important discussions. We plan to publish the survey results publicly. Thanks in advance for your participation.

Q2.



Q3. What is your name?

Bill Ciraco

Q4.

Early Care and Education Questions

**For purposes of this survey, early care and education refers to all types of regulated providers (center, home-based, preschools, etc.) who care for and educate children under age 6.*

Q5. Alongside other partners such as parents, employers, school districts, other levels of government, philanthropy, etc., do you think the city should play a role in ensuring that every child has an equal opportunity to a quality educational foundation that will prepare them to grow, learn, and succeed?

- Yes
- No
- I am not sure

Q6. Please explain why the city should not play a role alongside other partners in ensuring that every child has an equal opportunity to a quality educational foundation that will prepare them to grow, learn and succeed.

This question was not displayed to the respondent.

Q7. What additional information do you need to decide whether the city should play a role alongside other partners in ensuring that every child has an equal opportunity to a quality educational foundation that will prepare them to grow, learn and succeed?

The City has a substantial role. Especially as it relates to municipal/essential employees. That is very clear to me. What I feel would need more debate and analysis is broadening that beyond municipal/essential workers. A significant portion of the burden should fall on the businesses whose employees need this benefit, and the customers that create the need for those employees. We must also work to change the allocation of Tourism and TRT tax monies so that some portion of that could go to support childcare. We need to also see more movement from the Chamber and their members to support the childcare system. The City can and should serve as a catalyst to bring those parties together, to lobby at the state level for tourism tax flexibility and also do more to require childcare investment with the approval of any multi-family residential projects in town.

Q8. Should the city invest local public funds to help increase access to high-quality early care and education?

This question was not displayed to the respondent.

Q9. Please explain why the city should not invest local public funds to help increase access to high-quality early care and education.

This question was not displayed to the respondent.

Q10. What additional information do you need to decide whether the city should invest local public funds to help increase access to high-quality early care and education?

This question was not displayed to the respondent.

Q11. In what ways do you support the city investing local public funds to help increase access to high-quality early care and education? (Please select all that apply).

This question was not displayed to the respondent.

Q12. Should the city invest local public funds to increase the affordability of high-quality early care and education?

This question was not displayed to the respondent.

Q13. Please explain why the city should not invest local public funds to increase the affordability of high-quality early care and education.

This question was not displayed to the respondent.

Q14. What additional information do you need to decide whether the city should invest local public funds to increase the affordability of high-quality early care and education?

This question was not displayed to the respondent.

Q15. For whom should the city invest local public funds to increase affordability of high-quality early care and education? (Please select all that apply).

This question was not displayed to the respondent.

Q16. Would you support increasing local taxes in order to invest in high-quality early care and education in Park City?

This question was not displayed to the respondent.

Q17. What additional information do you need to decide whether you would support increasing local taxes to invest in high-quality early care and education in Park City?

This question was not displayed to the respondent.

Q18. Please move the sliders below to indicate your level of support for the following statements.

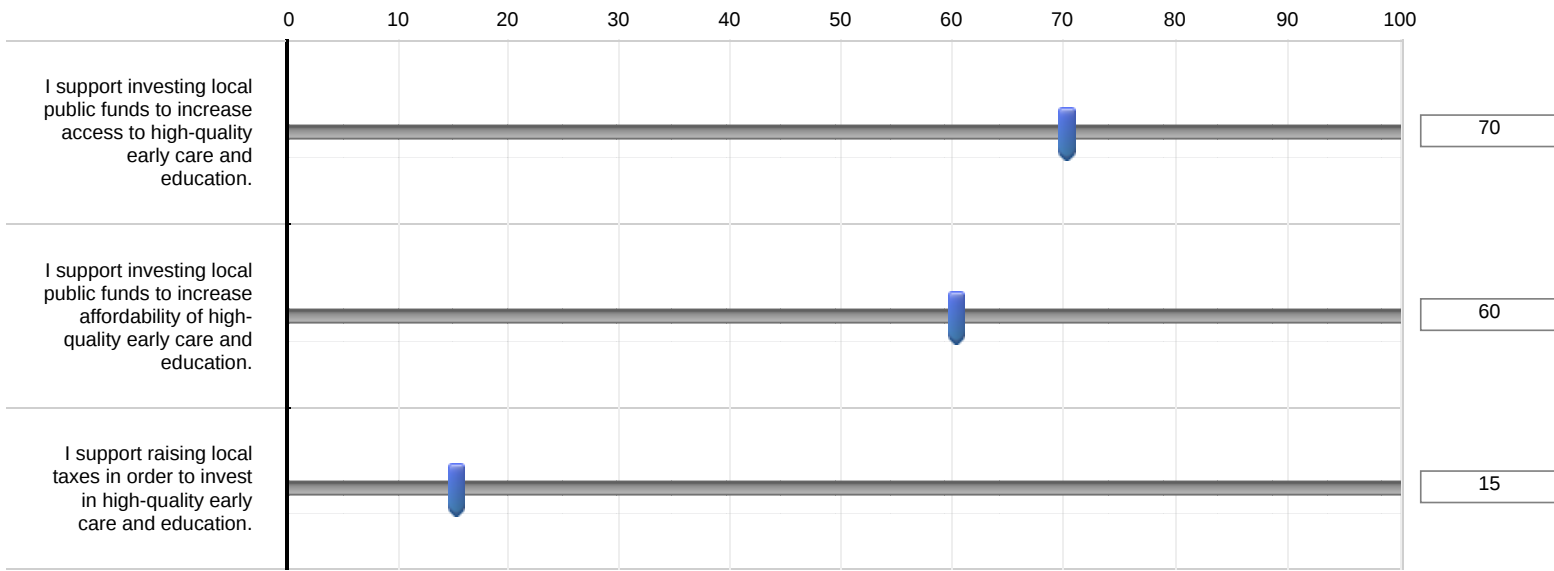
None at all

A little

A moderate amount

A lot

A great deal



Q19. Please share any additional thoughts you have regarding the city's role in providing access to affordable early care and education in our community.

The childcare affordability and availability issue is a result of a confluence of factors. In February of 2020 Vail paid \$12 an hour to work at PCMR. In 2021 that went up to \$15 and in 2022 that went up to \$20 an hour. That is a 66% increase in two years. This dramatic move had a significant impact on our local labor market. PC Tots felt this impact acutely. It has made running a 0-3 years old day care operation uneconomical. Restricted to four children, the economics for the operator even at a cost of \$15,000 per child are upside down. The City has limited ability to influence wages and state law regarding the operation of day care facilities. A city with over 400 full time salaried employees should probably arrange for its own child care facility - that would be easy to subsidize for the benefit of city employees (it would have to be operated by a third party expert.)

Q20.

Affordable Housing Questions

Q21. Are you going to support affordable housing projects (rental and ownership) proposed by the City and other entities?

- Yes
- No
- I am not sure

Q22. Are you committed to including the workforce that is in need of housing in the conversations around affordable housing?

- Yes
- No
- I am not sure

Q23. Are you going to prevent legislation (like fractional ownership or nightly rentals) to increase our pool of long-term rentals in the community?

- Yes
- No

I am not sure

Q24. Please share any additional thoughts you have regarding the city's role in supporting and providing affordable housing in our community.

While the general thought is commendable, there are certain geographical, physical and fundamental realities that make yes or no answers to these issues not especially productive. Park City (Municipal boundaries) is a very small geographic area. This city is 20 square miles in size, with somewhere close to half or more of that being open space or ski terrain. There are approximately 8,700 full time residents. And somewhere around 40,000 at peak times of visitation (2nd homeowners and tourists, plus residents.) As a "resort" town with a very small geographic footprint we will always have more workers commuting in to Park City than residents that live here - this basic reality of a resort town in a constrained area is not something that we will ever be able to "fix." We should absolutely understand how many seasonal (specifically J1) workers are brought to Park City and we should absolutely make sure that the employers responsible for this are the majority of the solution for short term seasonal housing (seasonal J1 housing should be nice dorm style - not full fledged condos.) We also need to be honest with what the number is that feasible for us to house inside of the (somewhat arbitrary) boundary of Park City municipal. But anything we do should be focused on transportation and livability. Workforce housing people are not likely to be doing there food shopping at The Market or at Fresh Market where groceries cost 20%-30% more than they do at Smith's and Walmart in Kimball Junction. (Rice Krispies, \$8.99, whole Honeydew Melon \$9.00, Sourdough Bread Loaf \$8.99, etc..) We need to focus our municipal investment to create a working/middle class neighborhood that allows people to live a true and full life. We can leverage the density of a location to provide transportation, childcare, necessary shops and stores, etc. Haphazardly dropping workforce housing in any random location around the city is not a winning strategy and not one that the general population will support. If the funds we expend on workforce housing are limited we should prioritize essential workers and maximize our investment with sound economic rationale.

Q25.

Equity Questions

Q26. Do you see yourself championing initiatives that make our city more equitable and inclusive?

- Yes
 No
 I am not sure

Q27. You said you would champion initiatives that make our city more equitable inclusive, how do envision yourself doing that? What types of initiatives?

This question was not displayed to the respondent.

Q28. Please explain why the city should not play a role alongside other partners in ensuring that are city is equitable and inclusive for all community members.

This question was not displayed to the respondent.

Q29. You said you were unsure if you would champion initiatives that make our city more equitable inclusive. Please tell us more. What additional information might you need to make this decision?

I am in favor of collaborating around ideas and less so around identities. I believe in implementing good policy which serves all of our residents. All people are entitled to their civil rights as provided for in our federal constitution. And those rights should be equal to all and protected for all. The workforce housing policy I espouse would make the city more equitable and inclusive by someones definition, but the driver for me is what is best for Park City - which does not exclude things like equity and inclusivity. (I will advocate for more workforce housing than any other candidate - as long as it is part of coherent and strategic plan that doesn't exacerbate existing problems like childcare and transportation/traffic.) Not a single one of the candidates has lived more of their life in a more inclusive place than I have.

Q30. How involved do you think Park City municipal be in advancing initiatives related to equity and inclusion?

- Not involved Somewhat involved Very involved

Q31. What is the appropriate role of government in the advancement of equity and inclusion in our community?

Primarily in regards to civil rights as afforded by law. City Hall is not a university sociology lab. We need to understand that "inclusivity" with regards to application of government is not necessarily "majority rules" all of the time. If 53% of the populace are for a particular policy and 47% are against particular policy, we should probably think about modifications and how we implement the policy or that wouldn't be inclusive of the 47% that were not in favor of it. Which is precisely why I focus on creating and implement good policy that casts a wider net and it therefore more inclusive.

Q42.

Climate Questions

Q33. What is your level of support for sustainability, climate and environmental stewardship efforts at the city level?

- a) Strongly Support
- b) Support
- c) Neutral
- d) Oppose
- e) Strongly Oppose

Q34. Park City aims to reach a net zero goal by 2030. Which solution areas do you believe should be prioritized and accelerated in our community?

	Not important	Somewhat Important	Important	Very Important	Critical
a) Energy Efficiency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
b) Renewable Energy Sources	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
c) Electrification of Transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
d) Waste Management and Recycling	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
e) Water Conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Q35. How crucial do you perceive the role of city ordinances in helping Park City achieve the net zero goal by 2030? (e.g., in areas like waste diversion, building codes, electrification, special events permits)

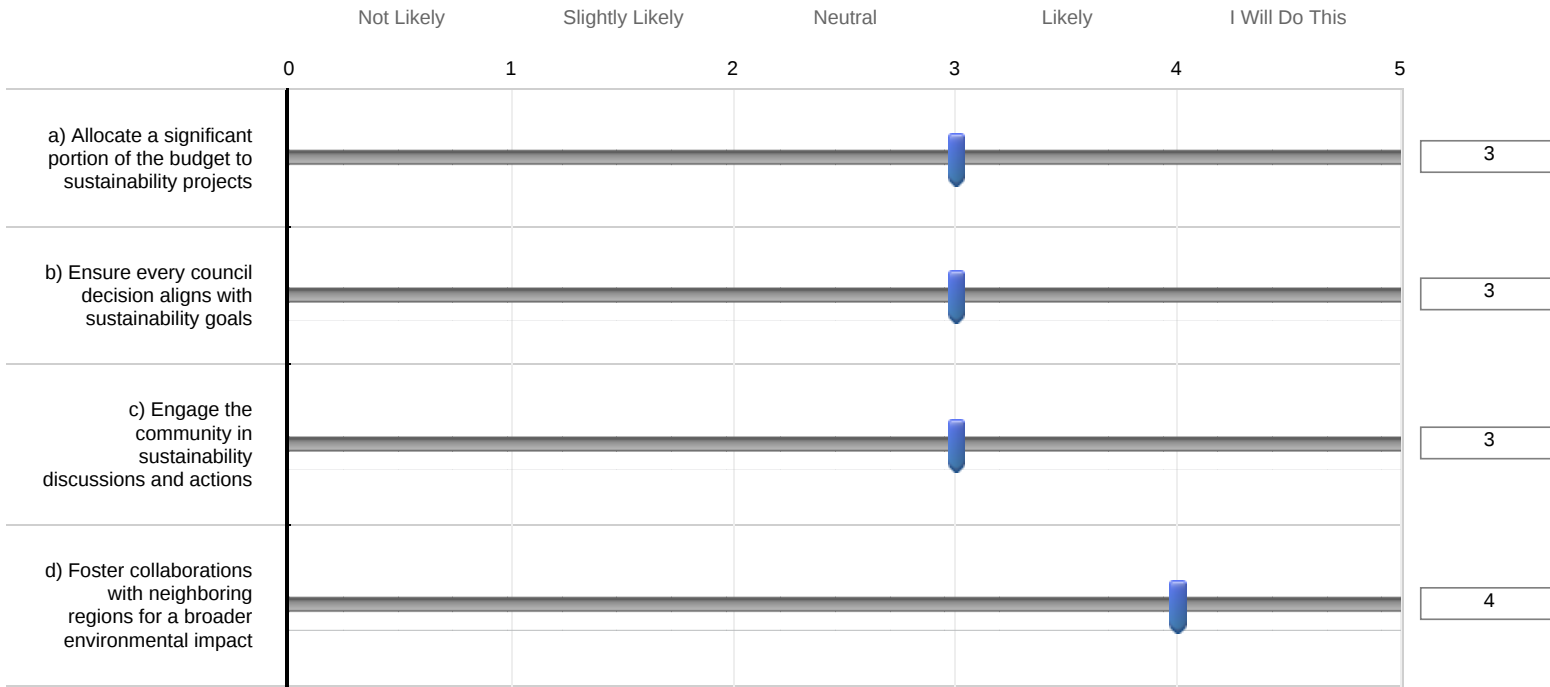
- a) Extremely crucial
- b) Very crucial
- c) Moderately crucial
- d) Slightly crucial
- e) Not crucial at all

Q36. Park City Climate Fund is committed to diverting all food waste from landfills. How would you advocate the city support this initiative?

- a) Establish city-wide composting facilities
- b) Provide incentives for local businesses to minimize food waste
- c) Implement educational programs on food waste reduction

- d) Support technological advancements in waste management
- e) Forming strategic partnerships with the county and other stakeholders
- f) please share any of your ideas

Q37. As a City Council member, how will you prioritize sustainability efforts within the community?



Q38. What bold initiatives will you propose to City staff to ensure that Park City is a leader in environmental issues and sustainability?

- a) Aggressive carbon reduction targets
- b) Promotion of innovative green technologies
- c) Establishing a city-wide green education and awareness campaign
- d) Forming strategic partnerships with environmental organizations
- e) Other initiatives you may bring

When the new Three Kings Water Treatment Plant is operational Park City will only use roughly 50% of the water that we process through that plant. We should think very carefully about where that excess water ends up.

Q39. In your perspective, how can Park City re-establish itself as a climate leader?

- a) By achieving the net zero goal before 2030
- b) Through initiating groundbreaking sustainability projects
- c) By fostering a culture of environmental responsibility among residents
- d) Through active advocacy on regional, state, and national environmental policies
-

e) Other ideas you may bring We should prioritize leading by example. For instance we should support all means by which to lower emissions and our carbon footprint. Often advocacy on this seems more politically motivated than it should be. Additionally we average about 45,000 car trips per DAY into Park City on SR 224 and SR 248. We need to do something dramatic about this or we will be having an inversion and smog issue in the Wasatch back in a few years given how much development is taking place around us.

Q40. Please share your thoughts on what it means for a mountain town like Park City to be sustainable in relation to the climate.

Roughly 95% of the car trips into Park City Mountain, Old Town and Snow Park at Deer Valley are Visitors (80%) and Workforce (15%.) If we are serious about climate and our immediate environment we need to do something transformative about this. If Park City did that we would not only lead in the US, but we would take a seat amongst the global leaders on environment and sustainability.

Q41. What sets you apart from the other candidates in you knowledge and goals for climate, sustainability and environmental stewardship?

No other candidate is committed to reducing the number of cars entering Park City in a serious way. I am actively looking for solutions that could reduce cars entering the City by over 50%. Not only would this dramatically improve our air quality here in Park City it would put us in a position of leadership on this issue globally. And while EV's are a step in the right direction I don't think it would be honest to consider them a panacea. There are numerous environmental, ethical and human rights issues that are tangential to the existence of EV's (materials needed for batteries sourced from China and Africa, relatively short battery life, less than adequate recycling of battery materials, 20% - 40% heavier vehicles which damage roads and send asphalt particles into our watershed, tires which are larger and more dense, that also degrade faster due to the heavier weight of EV's, sending more micro particles into our environment and watershed, among other issues.) Unlike those that I would be critical of, these are not reasons to have no EV's but rather reasons to embrace widespread efforts on transportation and energy production that have minimal to no emissions. If new saline cooled modular nuclear is part of the answer, I am ok with it, if it is geothermal too, great. And if we can replace coal and natural gas burning with green hydrogen, then that is good too. The home I live in was designed with a very high passive solar factor. We use probably close to 40% less fuel to heat our home than similar sized homes. I am also the only candidate that serves on a non-profit which not only actively advocates for but has had substantial impact on part of natural environment. I am on the board of Save People Save Wildlife, which was the principle advocate behind the Parley's Pass Wildlife Crossing, as well as funding several miles of wildlife fencing on Interstate 80, and the recent edition of the reflective Moose and Elk silhouettes seen on SR 224 from McPolin Barn to Swaner Preserve. Protecting Wildlife habitat was an established priority in the most recent Park City General Plan and is a factor cited in the Conservation Easement the City has granted the Summit Land Conservancy for their several hundred acres on Iron Mountain above the McPolin Barn.

Location Data

Location: [\(40.5452, -112.2973\)](#)

Source: GeolP Estimation

