

Q1. Park City Community Foundation is seeking Park City Council candidate feedback regarding the city's role in critical issues in our community around early care and education, affordable housing, equity, and climate.

Please complete this brief survey to help inform these important discussions. We plan to publish the survey results publicly. Thanks in advance for your participation.

Q2.



Q3. What is your name?

Bob Sertner

Q4.

Early Care and Education Questions

**For purposes of this survey, early care and education refers to all types of regulated providers (center, home-based, preschools, etc.) who care for and educate children under age 6.*

Q5. Alongside other partners such as parents, employers, school districts, other levels of government, philanthropy, etc., do you think the city should play a role in ensuring that every child has an equal opportunity to a quality educational foundation that will prepare them to grow, learn, and succeed?

- Yes
- No
- I am not sure

Q6. Please explain why the city should not play a role alongside other partners in ensuring that every child has an equal opportunity to a quality educational foundation that will prepare them to grow, learn and succeed.

This question was not displayed to the respondent.

Q7. What additional information do you need to decide whether the city should play a role alongside other partners in ensuring that every child has an equal opportunity to a quality educational foundation that will prepare them to grow, learn and succeed?

This question was not displayed to the respondent.

Q8. Should the city invest local public funds to help increase access to high-quality early care and education?

- Yes

- No
- I am not sure

Q9. Please explain why the city should not invest local public funds to help increase access to high-quality early care and education.

This question was not displayed to the respondent.

Q10. What additional information do you need to decide whether the city should invest local public funds to help increase access to high-quality early care and education?

This question was not displayed to the respondent.

Q11. In what ways do you support the city investing local public funds to help increase access to high-quality early care and education? (Please select all that apply).

This question was not displayed to the respondent.

Q12. Should the city invest local public funds to increase the affordability of high-quality early care and education?

- Yes
- No
- I am not sure

Q13. Please explain why the city should not invest local public funds to increase the affordability of high-quality early care and education.

This question was not displayed to the respondent.

Q14. What additional information do you need to decide whether the city should invest local public funds to increase the affordability of high-quality early care and education?

This question was not displayed to the respondent.

Q15. For whom should the city invest local public funds to increase affordability of high-quality early care and education? (Please select all that apply).

- Residents who earn less than 80% of the area median income
- All residents
- Residents who earn less than 100% of the area median income
- Residents who earn less than 140% of the area median income
- Residents who earn less than 100% of the area median income and also work at a physical establishment located within the city limits (not remote working from home)
- People who earn less than 100% of the area median income and work at a physical establishment located within the city limits
- People who work at a physical establishment located within the city limits (regardless of income)
- Employees of Park City Municipal (regardless of income)
- Employees of Park City Municipal (but with an income cap)
- Employees of local private employers who also contribute towards early care and education expenses of their employees (employee scholarship match program)

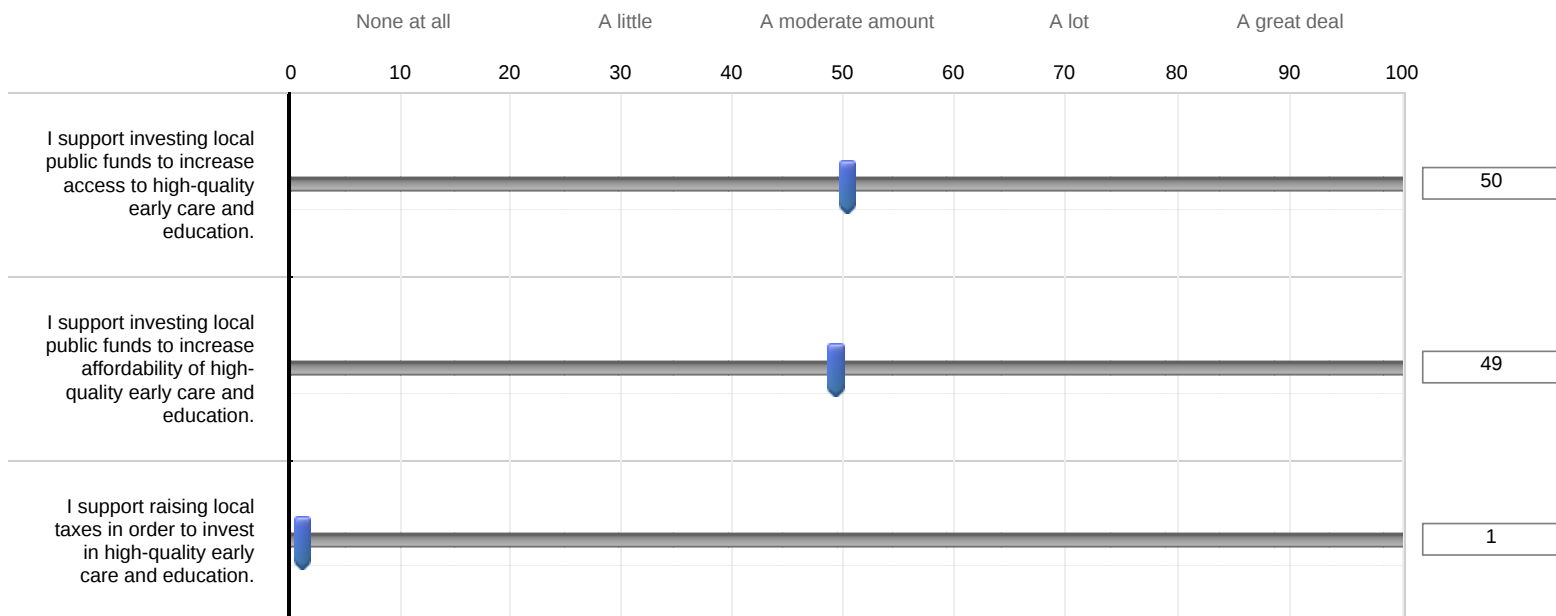
Q16. Would you support increasing local taxes in order to invest in high-quality early care and education in Park City?

- Yes
- No
- I am not sure

Q17. What additional information do you need to decide whether you would support increasing local taxes to invest in high-quality early care and education in Park City?

This question was not displayed to the respondent.

Q18. Please move the sliders below to indicate your level of support for the following statements.



Q19. Please share any additional thoughts you have regarding the city's role in providing access to affordable early care and education in our community.

Childcare is a national emergency and a complex issue; Park City cannot solve this problem on its own. The solutions must include Federal and State governments, regional partnerships, employers, non-profits, and school districts, among others.

Q20.

Affordable Housing Questions

Q21. Are you going to support affordable housing projects (rental and ownership) proposed by the City and other entities?

- Yes
- No
- I am not sure

Q22. Are you committed to including the workforce that is in need of housing in the conversations around affordable housing?

- Yes
- No
- I am not sure

Q23. Are you going to prevent legislation (like fractional ownership or nightly rentals) to increase our pool of long-term rentals in the community?

- Yes
- No
- I am not sure

Q24. Please share any additional thoughts you have regarding the city's role in supporting and providing affordable housing in our community.

Affordable housing is a critical need for Park City, which I strongly support. But with over 12,000 daily commuters, we cannot build our way out of our transportation challenges. I believe that what we build should represent a wide spectrum of our residents, that includes workforce, middle class, critical workers (police, fire, teachers, medical, etc.), city employees, and seniors. We should also be building more diverse types of housing, from apartments to townhomes to standalone homes on smaller lots, to allow for upward mobility in the community.

Q25.

Equity Questions

Q26. Do you see yourself championing initiatives that make our city more equitable and inclusive?

- Yes
- No
- I am not sure

Q27. You said you would champion initiatives that make our city more equitable inclusive, how do envision yourself doing that? What types of initiatives?

The best advice I ever got is that we have two ears and one mouth, and we should use them proportionally. We need to listen to each other, really listen, and then do everything we can to make sure that everyone has equitable access to resources, and feels welcome, safe, and valued, wherever they live or work.

Q28. Please explain why the city should not play a role alongside other partners in ensuring that are city is equitable and inclusive for all community members.

This question was not displayed to the respondent.

Q29. You said you were unsure if you would champion initiatives that make our city more equitable inclusive. Please tell us more. What additional information might you need to make this decision?

This question was not displayed to the respondent.

Q30. How involved do you think Park City municipal be in advancing initiatives related to equity and inclusion?

- Not involved Somewhat involved Very involved
-

Q31. What is the appropriate role of government in the advancement of equity and inclusion in our community?

DEI is a radioactive issue, fueled by the national politics of anger, hatred, and division; but it's an issue that I've spent my entire life working on. I think the city's role is to model good behavior for its employees, for other employers, and for our residents. I also believe that DEI should be a series of reminders and guardrails, rather than mandates. In a more perfect world, we wouldn't need DEI.

Q42.

Climate Questions

Q33. What is your level of support for sustainability, climate and environmental stewardship efforts at the city level?

- a) Strongly Support
- b) Support
- c) Neutral
- d) Oppose
- e) Strongly Oppose

Q34. Park City aims to reach a net zero goal by 2030. Which solution areas do you believe should be prioritized and accelerated in our community?

	Not important	Somewhat Important	Important	Very Important	Critical
a) Energy Efficiency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
b) Renewable Energy Sources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
c) Electrification of Transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
d) Waste Management and Recycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
e) Water Conservation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Q35. How crucial do you perceive the role of city ordinances in helping Park City achieve the net zero goal by 2030? (e.g., in areas like waste diversion, building codes, electrification, special events

permits)

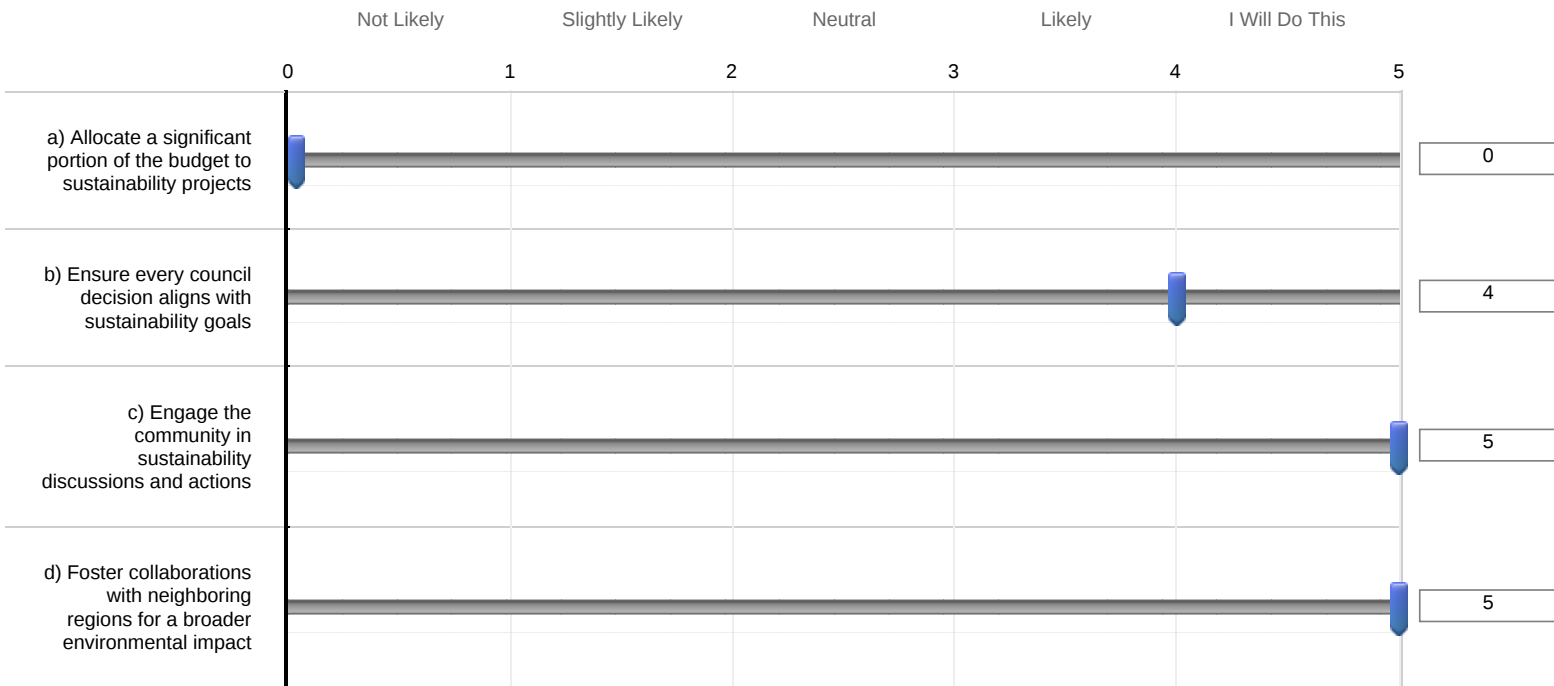
- a) Extremely crucial
- b) Very crucial
- c) Moderately crucial
- d) Slightly crucial
- e) Not crucial at all

Q36. Park City Climate Fund is committed to diverting all food waste from landfills. How would you advocate the city support this initiative?

- a) Establish city-wide composting facilities
- b) Provide incentives for local businesses to minimize food waste
- c) Implement educational programs on food waste reduction
- d) Support technological advancements in waste management
- e) Forming strategic partnerships with the county and other stakeholders
- f) please share any of your ideas

Let's also study other cities that are successfully diverting food waste to glean additional solutions.

Q37. As a City Council member, how will you prioritize sustainability efforts within the community?



Q38. What bold initiatives will you propose to City staff to ensure that Park City is a leader in environmental issues and sustainability?

- a) Aggressive carbon reduction targets
- b) Promotion of innovative green technologies
- c) Establishing a city-wide green education and awareness campaign
- d) Forming strategic partnerships with environmental organizations

- e) Other initiatives you may bring

hRely on professionals and industry leaders as advisors, and continue to host national conferences on sustainability and environmental issues.

Q39. In your perspective, how can Park City re-establish itself as a climate leader?

- a) By achieving the net zero goal before 2030
- b) Through initiating groundbreaking sustainability projects
- c) By fostering a culture of environmental responsibility among residents
- d) Through active advocacy on regional, state, and national environmental policies
- e) Other ideas you may bring

Let's use the next Olympics to reset aggressive goals for ourselves, and let's also use them to present ourselves on the world stage as climate leaders.

Q40. Please share your thoughts on what it means for a mountain town like Park City to be sustainable in relation to the climate.

The uncertainty of climate change demands that Park City continue to explore sustainable options, including ways to become less reliant on the ski industry. We should use the next Olympics to present ourselves as a forward-thinking model mountain town, with improved sustainability goals, to showcase our city on a world stage and to attract a more diverse economic base.

Q41. What sets you apart from the other candidates in you knowledge and goals for climate, sustainability and environmental stewardship?

If elected to City Council, I have a lot to learn about climate, sustainability, and environmental leadership. But what sets me aside from the other candidates is a long and successful track record of running my own businesses, staying focused on the big picture, and surrounding myself with experts to solve difficult and complex issues. I am particularly known for bringing diverse groups of people together, despite conflicting agendas, to collaborate to find common ground and get the job done. And I'm excited to bring those skills to the Park City Council.

Location Data

Location: [\(40.7038, -111.5437\)](#)

Source: GeolIP Estimation

