



**Women's
Giving
FUND**

2024 Women's Giving Fund Sponsorship
Supporting Women+ & Children in Our Community

— PARK CITY —
**COMMUNITY
FOUNDATION**

Inspiring Local & Lasting Change. Together.

Park City Community Foundation plays a vital role in solving our community's most challenging problems, including those affecting women and children through our Women's Giving Fund. We care for and invest in the people, place, and culture of greater Park City.

We bring together local nonprofits, caring donors and sponsors, and community leaders to contribute financial resources and innovative ideas for a collective impact.

Community Initiatives:

People

Women's Giving Fund
Early Childhood Alliance
Mental Wellness Alliance
Affordable Housing

Place

Park City Climate Fund
Mountain Towns 2030

Culture

Solomon Fund
RISE Fund

**Together we can address Park City's most critical issues
and keep our community strong.**



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Why Sponsor Women's Giving Fund?

With over 2,200 members, Women's Giving Fund is a powerful and inspiring source of good in our community. Your sponsorship **aligns your business** with the values of Women's Giving Fund and **promotes your work** to this generous group of philanthropists.

Women's Giving Fund hosts an annual Grant Celebration in July at Red Pine Lodge at Park City Mountain. More than 300 women+ are in attendance as we announce the winner of the annual high-impact grant, totaling \$100,000 to local nonprofits in 2023. Throughout the year we also host events and create space for women to develop purposeful relationships and support one another.

Your sponsorship includes **brand exposure at the Grant Celebration** and invites your **employees to be a part of the transformative experience** of being a Women's Giving Fund Member.



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SPONSORSHIP OPPORTUNITIES

The Women's Giving Fund positively impacts women+ and children in the greater Park City area. Supporting the Women's Giving Fund aligns your business with the mission and values of more than 2,000 women+ in the community.

APEX SPONSOR: \$12,500

Apex Sponsors receive prime real estate on all highly visible promotional opportunities. Benefits include:

Advertising and Media

- Recognition as an Apex Sponsor on **paid advertising**, including Park Record ad
- Recognition as an Apex Sponsor and logo placement on **all printed promotional materials**, including Grant Celebration invitation and program
- Inclusion of company name on **official press release** after the Women's Giving Fund Grant Celebration
- Logo on Women's Giving Fund page on Park City Community Foundation **website**
- **Paid social media promotion** – thousands of followers with more than 4,500 engagements on Facebook, Instagram, and LinkedIn – highlighting Apex Sponsor name and linking to your pages
- Recognition as Apex Sponsor and logo placement in monthly Women's Giving Fund **e-newsletters** to 2,200+ members, with a >60% open rate
- Apex Sponsor name, logo, and website link on event invitation **emails** and grantee finalists voting emails



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APEX SPONSOR: \$12,500

Brand Awareness at Events

- Logo placement during slideshow at Grant Celebration
- Opportunity to speak from podium at Grant Celebration
- Recognition as an Apex Sponsor on all monthly gathering invitations

Additional Benefits

- Recognition during Live PC Give PC Women's Giving Fund fundraising efforts
- Opportunity for a Women's Giving Fund presentation for your employees with a Community Foundation staff member
- Invitation to host a Women's Giving Fund event at your business
- Four Women's Giving Fund lifetime memberships for employees (\$4,000 value)



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SUMMIT SPONSOR: \$7,500

Summit Sponsors can look forward to showcasing their company, interacting with Women's Giving Fund members, and promoting their brand. You are offered:

Advertising and Media

- Recognition as an Apex Sponsor on **paid advertising**, including Park Record ad
- Recognition as an Apex Sponsor and logo placement on **all printed promotional materials**, including Grant Celebration invitation and program
- Inclusion of company name on **official press release** after the Women's Giving Fund Grant Celebration
- Summit Sponsor name, logo, and website link on event invitation **emails** and grantee finalists voting emails to 2,200+ members
- Logo on Women's Giving Fund page on Park City Community Foundation **website**
- **Social media recognition** – thousands of followers with more than 4,500 engagements on Facebook, Instagram, and LinkedIn – highlighting Summit Sponsor name

Brand Awareness at Events:

- Logo placement during **slideshow** at Grant Celebration
- **Verbal recognition** of Summit Sponsorship from podium at Grant Celebration
- Recognition as an Apex Sponsor on (4) monthly gathering invitations

Additional Benefits

- Opportunity for a Women's Giving Fund **presentation for your employees** with a Community Foundation staff member
- **Two Women's Giving Fund lifetime memberships for staff members** (\$2,000 value)



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CREST SPONSOR: \$3,000

We believe sponsorship should be accessible to all. The **Crest Sponsor** level allows small businesses to support our community. Benefits include:

Advertising and Media

- Recognition as a Crest Sponsor and logo placement on **printed promotional materials**, including Grant Celebration invitation and program
- Logo on Women's Giving Fund page on Park City Community Foundation **website**
- **Social media recognition** – thousands of followers with more than 4,500 engagements on Facebook, Instagram, and LinkedIn – highlighting Summit Sponsor name
- Crest Sponsor name, logo, and website link on event invitation **emails** and grantee finalists voting emails to 2,200+ members

Brand Awareness at Events:

- Logo placement during **slideshow** at Grant Celebration
- **Verbal recognition** of Crest Sponsorship from podium at Grant Celebration
- Recognition as an Apex Sponsor on (2) monthly gathering invitations

Additional Benefits

- **One Women's Giving Fund lifetime membership** for a staff member (\$1,000 value)



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Make It A 3-Year Commitment

Your leadership through an ongoing sponsorship allows Park City Community Foundation to build momentum for Women's Giving Fund grants year-after-year.

Please consider becoming a sustaining partner.



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THANK YOU

Please contact Abbey Eddy
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