



## **Mission**

SOS Outreach changes young lives by building character and leadership in underserved youth through mentoring in the outdoors.

## **Project Name**

Enhancing SOS Outreach Through Year-Round Programming

## **Community Need**

In Summit County, many youth—particularly from Latinx, immigrant, and low-income families—lack access to inclusive, year-round recreational and leadership programs. While Park City is a hub of outdoor activity, youth from underserved backgrounds often face barriers to participation, including limited financial resources, language access, and cultural exclusion. Nearly half of SOS participants speak English as a second language, 53% come from low-income households, and 66% identify as Latinx. These youth report social-emotional challenges and limited community engagement, including low physical activity, academic goal-setting struggles, and difficulties with peer relationships. The demand for SOS's programs continues to grow, but current seasonal staffing limits year-round connection and continuity. There is both a need and a strong desire from youth and mentors alike to build relationships and engagement beyond the winter season.

## **Project Overview**

SOS Outreach seeks funding to expand year-round programming for underserved Summit County youth by:

1. Providing consistent, off-season engagement through new summer activities like a multi-day rafting trip with Canyonlands Field Institute.
2. Expanding staff capacity by converting a full-time seasonal role into a permanent, year-round program coordinator position. This individual will design and implement summer offerings, strengthen mentor recruitment (especially bilingual mentors), and support program logistics across all seasons.

The project will build on SOS's successful mentoring model, which integrates outdoor activity, community service, and a social-emotional learning (SEL) curriculum to promote confidence, resilience, and leadership. In 2024, SOS supported 240 Summit County youth, 142 of whom advanced through the multi-year Mentor Program. Families and youth consistently report deep trust in SOS's approach and a strong sense of belonging generated through their programs.

## **Impact**

With support from the Women's Giving Fund, SOS will deepen youth belonging and connection through expanded summer engagement. Targeted outcomes include:

- Continued support for ~550 local youth and families annually.
- Improved mentor-mentee relationships and retention through year-round contact.
- Increased youth well-being, teamwork skills, and leadership confidence, as measured through pre/post surveys.
- Enhanced inclusivity through stronger bilingual mentorship and family communication.

Evaluation will be conducted using existing outcome tools that track youth confidence, connection, and achievement. Past data shows 98% of youth report their mentors help them succeed, and 100% feel they are contributing meaningfully to their community. The program aims to increase participation, improve outcomes, and sustain community trust and impact well beyond the three-year grant period. SOS also proposes collaborative activities with Women's Giving Fund members, such as hikes or community service projects.



## **Budget**

Please see below.

Grant Budget: Three Year Park City Community Foundation Women's Giving Fund								
Budget Item		Yr. 1 2024/2025	Yr. 1 PCCF Women's Giving Fund	Yr. 2 2025/2026	Yr. 2 PCCF Women's Giving Fund	Yr. 3 2026/2027	Yr. 3 PCCF Women's Giving Fund	Total Request PCCF Women's Giving Fund
Revenue:								
In-Kind Goods and Services		\$762,600.41		\$808,356.43		\$856,857.82		
Individual Donors		\$140,372.00		\$157,518.68		\$170,186.29		
Board of Directors		\$7,388.00		\$7,831.28		\$8,301.16		
Corporate Donations		\$79,421.00		\$92,910.62		\$101,701.75		
Events		\$53,563.00		\$56,776.78		\$60,183.39		
Fee for service		\$38,815.63		\$38,815.63		\$38,815.63		
Grants		\$217,294.56	\$30,000.00	\$239,056.60	\$30,000.00	\$256,616.49	\$30,000.00	\$90,000.00
Interest Income		\$9,235.00		\$9,789.10		\$10,376.45		
Misc Income		\$1,847.00		\$1,957.82		\$2,075.29		
Total Income (Cash)		\$547,936.19		\$604,656.51		\$648,256.44		
Total Income (Cash + in-kind)		\$1,310,536.60		\$1,413,012.95		\$1,505,114.26		
Expenditures:								
Program Materials and Support		\$38,472.65		\$40,781.01		\$43,227.87		
Program Expenses/Supplies	Program supplies for programs include office supplies, copies and miscellaneous equipment for workshop and team building activities	\$15,851.88		\$16,802.99		\$17,811.17		
Program Gear	To outfit youth, SOS manages gear centrally and distributes to regions.	\$2,105.58		\$2,231.91		\$2,365.83		
Program Recognition	Includes program graduations, partner events, and volunteer appreciation	\$3,384.63		\$3,587.71		\$3,802.97		
Program Food	Snacks for workshops and community service events	\$258.58		\$274.09		\$290.54		
Winter Equipment Rental	Occasionally, program staff need to supplement existing gear with rented gear for program support.	\$1,442.51		\$1,529.06		\$1,620.80		
Storage	Storage unit for soft goods per year	\$1,724.54		\$1,828.01		\$1,937.69		

	Across locations, SOS reimburses mileage to all program staff with appropriate documentation in line with our policies and procedures. Local Travel covers mileage reimbursements for travel to and from program sites for scheduled ride days, workshops and trainings. All mileage is reimbursed in accordance with federal rates.							
Vehicles and Mileage		\$4,949.96		\$5,246.96		\$5,561.78		
Insurance	General Liability and Workers Co	\$7,076.97		\$7,501.59		\$7,951.68		
Postage & Delivery	Gear shipping and general mailin	\$1,678.00		\$1,778.68		\$1,885.40		
<b>People</b>		<b>\$440,046.09</b>	<b>\$30,000.00</b>	<b>\$490,444.33</b>	<b>\$30,000.00</b>	<b>\$527,191.53</b>	<b>\$30,000.00</b>	<b>\$90,000.00</b>
Organizational and staff capacity; <i>Program Manager</i> to support community building, school and agency relationships, and funding opportunities and run mentor program	Full time program lead. To support Summit County UT programs. This role is responsible for planning, coordinating and execution of all program activities. They recruit strategic agency partners: youth agency partners like school districts and other youth serving agencies to recruit youth that would benefit most from SOS programs, prepare community referrals and manage system tracking for mentors and youth participants (CiviCore). Position also ensures the administration of program level implementation across ride days, life skills workshops, and facilitation of community service projects. With additional support from program coordinator, this role oversees that tracking of assessments, attendance and community service hours- all curriculum requirements, and handle other administration tasks assigned. 100% of time will be dedicated to this project.							
		\$68,640	\$13,850	\$72,758	\$13,850	\$77,124.00	\$13,850	<b>\$41,550.00</b>

Organizational and staff capacity; <i>Mentor Program Coordinator</i>	This critical role supports the program by working with families to register youth for SOS programs, communicates program details and information with families/guardians, attendsprogram days include ride days, and off-hill components including workshops and registrations, and supports program logistics including gear, food, and material preparation. This is newly a full-time, year-round position	\$34,560.00	\$16,150.00	\$50,710.00	\$16,150.00	\$53,753.00	\$16,150.00	<b>\$48,450.00</b>
Organizational and staff capacity; <i>Learn to Ride Program Coordinator</i>	This role supports the introductory program by working with families to register youth for SOS programs, communicates program details and information with families/guardians, attends program days including ride days and registrations. It also supports program logistics including gear, food, and material preparation. This is a full-time, seasonal position	\$36,000.00		\$38,160.00		\$40,450.00		
Organizational and staff capacity; - Leadership, fundraising, marketing, & administration	Includes FTE COO & FTE Executive Director- provide strategic leadership and fundraising support across expansion efforts and deepening of impact for youth participants. Additionally SOS maintains a three person team to manage all staffing, HR, financial, payroll, and volunteer management (including background check) needs. Also includes Fundraising and Marketing Team members. Cumulatively 18.5% of this team's time is devoted to this project	\$203,107.10		\$225,213.00		\$246,045.00		
Contracted - Grant & Org Support	Contract grant writing and exter	\$16,068.90		\$17,033.03		\$18,055.02		

Mentor, Teacher, Program Facilitator, and Alumni Stipends	Includes stipends for teachers and program facilitators,	\$14,905.29		\$15,799.61		\$16,747.58		
Fringe Benefits		\$26,145.95		\$27,714.71		\$29,377.59		
Total Payroll Expense		\$28,628.50		\$30,346.21		\$32,166.98		
Professional Development		\$11,990.35		\$12,709.77		\$13,472.36		
<b>Finance and Administration</b>		<b>\$69,274.69</b>		<b>\$73,431.17</b>		<b>\$77,837.04</b>		
Accounting fees		\$9,235.00		\$9,789.10		\$10,376.45		
Dues and Subscriptions		\$2,814.83		\$2,983.72		\$3,162.74		
Fundraising, Marketing & Event		\$26,781.50		\$28,388.39		\$30,091.69		
Office Supplies/Copying Printing		\$3,957.75		\$4,195.22		\$4,446.93		
Rent and Utilities		\$12,042.07		\$12,764.59		\$13,530.47		
Telephone and Technology	Phones, computers, email	\$5,577.94		\$5,912.62		\$6,267.37		
Travel/Lodging	Includes budget for staff personal professional	\$8,865.60		\$9,397.54		\$9,961.39		
<b>Total Expenditures</b>		<b>\$547,793.43</b>	<b>\$30,000.00</b>	<b>\$604,656.51</b>	<b>\$30,000.00</b>	<b>\$648,256.44</b>	<b>\$30,000.00</b>	<b>\$90,000.00</b>