



# Park City READS (PC READS)

*Empowering Families and Educators with Literacy Knowledge and Dyslexia Guidance*

## Mission

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PC READS (Recognizing, Educating and Advocating for Dyslexic Students) advances reading success for all learners by promoting science-based instruction and expanding access to dyslexia screening and effective interventions. The PC READS Advocate Team provides free, individualized support for Summit County families and connects educators and community members with training and resources.

## Community Need

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Literacy is foundational to academic success, economic mobility, and lifelong well-being. Many struggling readers have learning disabilities such as dyslexia, yet families and educators often miss early signs and delay support during the critical intervention window. Students not reading proficiently by fourth grade are four times more likely to drop out of high school. Despite this urgency, many families lack access to information and resources to advocate for timely support.

PC READS has worked to fill this gap in Summit County for more than a decade. Park City School District's literacy rate has grown from 57.8% in 2023 to 69% in 2025, now the highest among Utah's traditional public school districts. Continued investment in literacy knowledge, resources and advocacy is essential to sustain this progress and reach Utah's goal of 80% reading at benchmark by end of third grade by June 2030.

## Project Overview

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PC READS provides no-cost literacy advocacy and community education across Summit County through its Certified Advocate Team. Key services include dyslexia and early literacy screenings, interpretation of testing and data, guidance on special education and disability laws, attendance at school meetings about Individual Education Programs (IEPs) and Section 504 Plans of Accommodations, communication with educators (with consent), and referrals to vetted tutors and specialists. Additionally, Advocates participate in outreach and build community partnerships.

In the 2024-25 school year, PC READS received 82 new consultation requests and completed 55 dyslexia screenings. More than 500 families remain connected to the organization's ongoing resource network. No comparable advocacy program exists in Utah or nationally. Private advocates elsewhere charge \$75 to \$200 per hour, while PC READS offers all services entirely free of charge.

This grant will fund the Advocate Team's work over three years, supporting staffing (including training two new Advocates), professional development, screening tools, resource materials, office space, and expanded Spanish-language outreach through partnerships with PC Tots, Holy Cross Ministries, People's Health Clinic, and local pediatricians.

## Impact

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Annually, PC READS expects to serve 80-100 new consultation requests, conduct 50-60 dyslexia screenings, maintain active connection with 500+ families, distribute 80-100 copies of the Utah Dyslexia Handbook and host multiple community education presentations. Impact is measured through school literacy data, number of families served, and qualitative feedback from families and educators. Families consistently report increased confidence navigating school systems, reduced financial and emotional burden, and meaningful gains for their children.

## Budget

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**Total grant request: \$90,000 disbursed over 3 years (\$30,000/year).**

Program Budget (Annual, FY 25/26)	Amount
Payroll (Program Manager + Advocates)	\$40,000



Payroll Taxes	\$3,060
Payroll Fees (ADP)	\$1,200
Neurolearning Screening App (~45 screenings)	\$1,350
Tests of Dyslexia Supplies	\$100
Resource Books for Families & Educators	\$2,000
Utah Dyslexia Handbook (100 printed copies)	\$550
Professional Development Stipend	\$1,050
IDA Annual Conference (3 Advocates)	\$4,800
Dyslexic Advantage Subscription	\$230
IDA Membership	\$395
Office Space	\$11,124
New Advocate Training (2 trainees)	\$2,130
Other (supplies, marketing, insurance, software)	\$2,924
<b>Total Annual Expenses</b>	<b>\$66,963</b>
<b>Total Grant Request (3 years)</b>	<b>\$90,000</b>