



— PARK CITY —
COMMUNITY
FOUNDATION

Our Impact

Park City Community Foundation helps solve our area's greatest challenges.

- We foster a **robust nonprofit sector**.
- We **engage donors** who care about our area.
- We support urgent issues and operate **issue-focused initiatives**.
- Since our founding in 2007, Park City Community Foundation has generated more than \$82 million in impact to Summit County

Our Initiatives

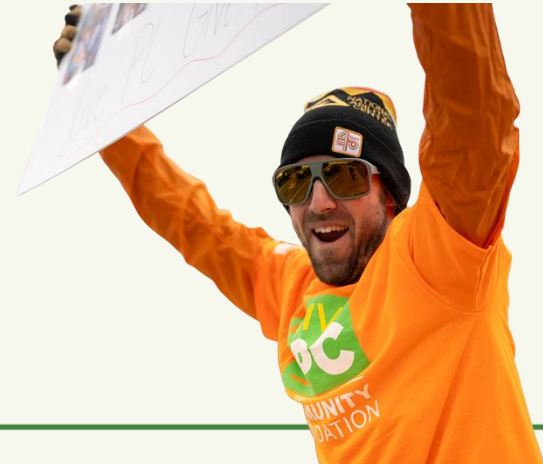


Our Audience

- 12,000+ email subscribers with 53% open rate
- @parkcitycf - 6,000+ followers on Facebook, 4,400+ followers on Instagram, and 1,500+ on LinkedIn

Live PC Give PC

- Livepcgivepc.org webpage: 44,000+ unique visitors Oct–Nov
- Total Social Media impressions: 867,081; clicks 4,667; post engagements 150,415
- Total online + print audience: 400,000+
- Total National TV Audience: 100,000+



Live PC Give PC

- For 16 years, Park City Community Foundation has hosted the largest annual giving day in the state
- The highlight of your sponsorship package
- Save the Date: November 6, 2026

2025 results

- **\$5.5 million** raised in 24 hours
- 6,478 donors of all ages and backgrounds
- 135 nonprofits supported



Why Sponsor Park City Community Foundation?



...because a thriving workforce is built together.

- Sponsorship directly supports the programs and organizations that help our neighbors – and your employees – live, work, and thrive in Park City
- Align your business with values you care about
- Receive marketing exposure
- Demonstrate care for your customers and community
- Engage your employees and create positive workplace culture

Sponsorship Opportunities

PRESENTING SPONSOR: \$50,000

Sponsorship Filled 1 Available

Highest-impact tier with top Leaderboard placement and full activation at every event.

- Presenting Sponsor recognition across paid advertising for Live PC Give PC and Giving Fest
 - Digital (Facebook, Instagram, LinkedIn, Park Record, TownLift)
 - Print (full page ads in Park Record, Mile Post, Mountain Express, and more)
 - Broadcast (KPCW)
 - SLC Blip billboards
- Top Nonprofit Leaderboard placement during Live PC Give PC, with boosted presence and a portion of sponsorship going to nonprofits as extra prizes
- Logo on website home page (~44,000 unique visitors Oct–Nov), display ads, and 15+ e-newsletters reaching 8,000+ supporters
- Custom paid social ads targeting key demographics (~75,000+ impressions), plus organic social posts on Facebook, Instagram, and LinkedIn
- Logo on printed materials — posters around town and direct mail to 15,000 residents
- Participation in media interviews

Brand Awareness during Live PC Give PC, Nov. 6

- Logo as Presenting Sponsor across all event marketing — Main Street banner, volunteer t-shirt sleeves, and entrance/interior signage at the Celebration event (300+ attendees)
- Exclusive early access to the party, co-presentation of Leaderboard winner announcements, and 2 live PA announcements

Brand Awareness during Summer Solstice Happy Hour, June 18

- Logo on invitation, event promotional materials, and on-site signage
- Speaking opportunity and recognition from the podium



PEAK SPONSOR: \$25,000

1 Available

The Peak Sponsor is committed to building community belonging and makes Giving Fest possible.

- Key sponsor for **Giving Fest**, Live PC Give PC's family friendly party (300+ attendees) celebrating all nonprofits
- **Leaderboard sponsor** for a specific issue area during Live PC Give PC, with a portion of sponsorship benefiting leaderboard winners as prizes
- Peak Sponsor recognition across paid advertising for Live PC Give PC and Giving Fest
 - Digital (Facebook, Instagram, LinkedIn, Park Record, TownLift)
 - Print (full page ads in Park Record, Mile Post, Mountain Express, and more)
 - Broadcast (KPCW)
- Logo within 15+ e-newsletters reaching 8,000+ supporters
- Custom boosted social ads with Peak Sponsor tag and logo (~50,000 impressions), plus organic social promotion leading up to the event
- Logo on printed materials — posters around town and direct mail to 15,000 residents
- Option to participate in media interviews (KPCW, Fox13)

Brand Awareness during Live PC Give PC, namely Giving Fest, Nov. 6

- Logo on all promotional materials and press supporting Giving Fest
- Logo on banner at Giving Fest and recognition from the podium
- Logo on interior signage at Live PC Give PC celebration event (300+ attendees) and exclusive VIP early access
- Invitation for all employees and families to attend

Brand Awareness during Summer Solstice Happy Hour, June 18

- Logo on invitation, event promotional materials, and on-site signage

APEX SPONSOR: \$12,500

8 Available

With prominent display on Leaderboards, Apex Sponsors amplify the impact and bring the friendly competition of Live PC Give PC to life.

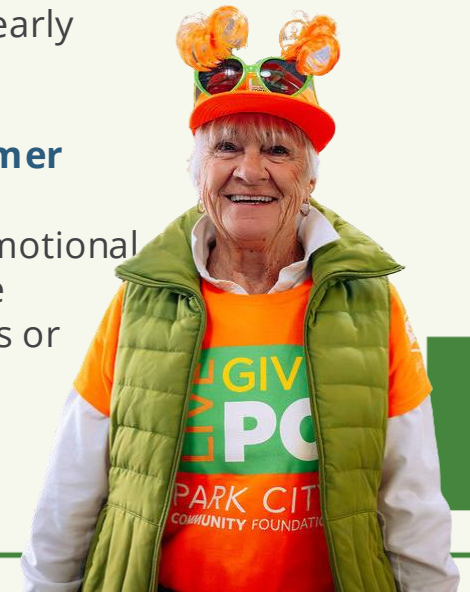
- **Leaderboard sponsor** for a specific issue area during Live PC Give PC, with a portion of sponsorship benefiting leaderboard winners as prizes
- Apex Sponsor recognition on paid advertising
 - Digital (Facebook, Instagram, LinkedIn, Park Record, TownLift)
 - Print (full page ads in Park Record, Mile Post, Mountain Express, and more)
 - Broadcast (KPCW)
- Logo within 15+ e-newsletters reaching 8,000+ supporters
- Custom boosted social ads with Apex Sponsor tag and logo (~50,000 impressions), plus organic social promotion on Facebook and Instagram
- Logo on printed materials — posters around town and direct mail to 15,000 residents
- Option to participate in media interviews (KPCW, Fox13)

Brand Awareness during Live PC Give PC, Nov. 6

- Prominent name placement on Leaderboard on Live PC Give PC homepage
- Logo on interior signage at Live PC Give PC celebration event (300+ attendees) and exclusive VIP early access

Brand Awareness during Summer Solstice Happy Hour, June 18

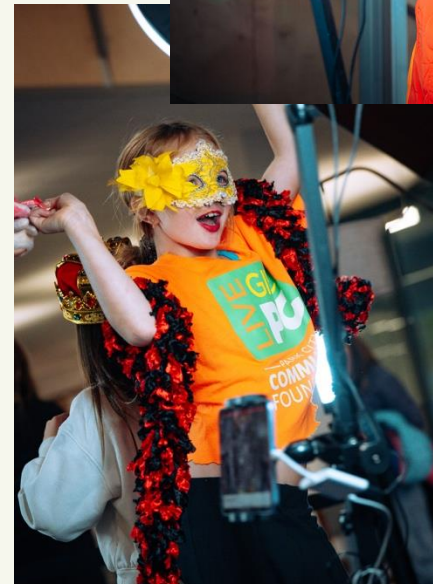
- Logo on invitation, event promotional materials, and on-site signage
- Open invitation for employees or clients to attend



SUMMIT SPONSOR: \$7,500

Considered the “locals sponsorship”, Summit sponsors are displayed on print materials as we paint the town orange for Live PC Give PC season.

- Summit Sponsor recognition on paid advertising
 - Digital (Facebook, Instagram, LinkedIn, Park Record, TownLift)
 - Print (full page ads in Park Record, Mile Post, Mountain Express, and more)
 - Broadcast (KPCW)
- Logo within 15+ e-newsletters reaching 8,000+ supporters
- Logo on printed materials — posters around town and direct mail to 15,000 residents
- Logo on Live PC Give PC website homepage
- Logo included on social media push during Live PC Give PC season
- Inclusion of company name in official press release
- Logo on interior signage at Live PC Give PC celebration event (300+ attendees) and exclusive VIP early access





CREST SPONSOR: \$3,000

Designed with the local business in mind, the Crest Sponsorship is focused on digital marketing and community support.

- Logo on Live PC Give PC website homepage, estimated 44,000 unique visitors Oct-Nov
- Logo included on social media push during Live PC Give PC season
- Sponsorship recognition on local broadcast, KPCW
- Inclusion of company name in official press release
- Logo on interior signage at Live PC Give PC celebration event (300+ attendees) and exclusive VIP early access

LIVE PC GIVE PC MATCH SPONSOR: \$1,000+

Want to support Live PC Give PC, but aren't ready to commit to a full sponsorship level? Consider being a Match Sponsor and fund a match on Park City Community Foundation's Live PC Give PC fundraising page. As you know, Park City Community Foundation supports all nonprofits, and your gift can encourage others to do the same. Cost is adjustable, depending on your interests and availability.

- Mention on Park City Community Foundation's Community Fund Live PC Give PC page
- Promotion of your match gift to demonstrate our partnership and align our values
- Double the impact of your donation. Matching gifts encourage greater giving and maximize donation impact
- Social Media post promotion recognizing Match Sponsors on @parkcitycf Facebook and Instagram
- Flexible timeline. We can incorporate matches up to Nov. 6



Additional Benefits Available to all Sponsors

- Sponsor-specific Live PC Give PC team page for employee fundraising
- Invitation to join Live PC Give PC Task Force
- Invitation to Park City Community Foundation events, including First Tracks and Speaker Series
- Sponsor window sticker or vehicle decals
- "Proud Sponsor" badge for your website
- Option to participate in Miner's Day Parade float



A scenic view of a mountain town, likely in the Rocky Mountains, with a green overlay on the right side. The town is nestled in a valley, surrounded by forested mountains. The sky is blue with scattered white clouds. The green overlay is a semi-transparent triangle that covers the right half of the image, creating a modern, graphic look.

*THANK
YOU*